

FACTSHEET

Film and Documentary Producers

The Australian War Memorial is a unique institution – a world-class museum and research archive, it also the nation’s main site of commemoration for the more than 102,000 servicemen and women who have died during war. The Memorial uses the latest museum technologies to help visitors understand the Australian experience of conflict. As such, it represents a unique location for productions.

This factsheet outlines the process for requesting permission to film onsite and provides general information about onsite expectations for photographers, talent release and privacy, and copyright.

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Filming at the Australian War Memorial

Non-commercial personal filming

Personal filming with a commemorative or tourism nature that uses a handheld camera is permitted by visitors, both inside and outside the building without permission. This filming should be general in nature, have no commercial element, and should not be used to represent the Memorial and/or its views.

Objects and artworks captured in this way may be protected by copyright in the event that the film is reproduced or published.

For the safety of visitors and the collection, tripods, self-standing lights, ladders, electrical equipment, lighting blacks and any other equipment of a similar nature are not permitted without advance permission and an escort (see 'professional filming' below).

Professional filming

Photography that is commercial or professional in nature, or requires tripods, lights and other equipment must be approved in advance.

Please email a request to onlocation@awm.gov.au at least four weeks before you wish to visit. You should provide the following information:

- Briefly outline your project and its purpose
- Indicate whether a pre-filming 'reccie' visit is required
- State whether you wish to interview an Australian War Memorial staff member and what the interview will be about; or simply require vision of the Memorial
- Specify which area(s) of the Memorial you need access to
- Indicate whether plan to acknowledge the assistance of the Australian War Memorial in your project (if so, please note how you will do this)
- Nominate the dates and times you would like to film at the Memorial
- Identify any Memorial resources you require for your production (see below)
- Attach a copy of your Certificate of Currency for public/general liability insurance to the value of \$10 million or greater if you wish to film inside the Memorial.

The Memorial endeavours to fulfil as many requests as possible, however not all requests for filming will be approved.

The Memorial generally only permits Australian War Memorial staff to be interviewed in the Memorial's galleries. Other people may be interviewed in the Research Centre.

Fees

Fees apply for filming on location; this is necessary to allow us to recover costs for staff supervision, security and electricity. The minimum charge is one hour; charged thereafter in 15-minute increments. For current rates, please contact the Media Officer (see below).

A reduced rate is available for producers making programming and documentaries that:

- Promote the education of Australian military history
- Promote the Australian War Memorial and/or its programs and events
- Have a commemorative purpose and acknowledge the sacrifice of Australians during wartime.

The application of these criteria is at the discretion of the Assistant Director of Public Programs.

Onsite Directions

Whilst filming onsite, the directions of the Supervising Officer and/or Security Officers must be obeyed at all times. The safety of visitors and the security of the collection will always be the priority above artistic concerns.

Talent Release and Privacy

The Australian War Memorial is not responsible for providing a talent release service for visitors appearing on camera. The Memorial does not permit the filming of persons under the age of 18 without parental consent.

Photographers retain responsibility for arranging all talent, and abiding by current privacy legislation if photographing visitors. This advice is general in nature and photographers should seek their own legal advice.

Copyright

It is important to note that objects and artworks from the National Collection are usually protected by copyright, and that in many instances the Memorial is not the proprietor of copyright or other intellectual rights existing within the works. In these instances, permission needs to be sought from the copyright owner.

For filming that clearly reproduces collection items, in particular artworks, other images, or sound and light shows, producers should seek legal advice as to whether filming breaches copyright law.

Where the Australian War Memorial holds copyright to collection items, permission to film those items may be granted.



This advice is general in nature and publishers should seek legal advice.

You can seek more information and advice about this from www.copyright.org.au.

Using Memorial resources for your production

Collection Materials

The Memorial's collection includes historical film, sound, photographs, art and records and can be searched at <http://www.awm.gov.au/database/collection.asp>

Requests for materials in the Memorial's collection should be ordered from the eSales unit. For information such as turnaround times, fees, order forms and conditions of use visit www.awm.gov.au/shop or contact eSales for more information (details below).

Research

The Australian War Memorial's Research Centre is open to all visitors. Producers may access the materials (both online and in the Research Centre) to research their filming. It is not the role of the Memorial to undertake research for producers, but will assist where possible. For more information about the Research Centre, including opening hours visit <http://www.awm.gov.au/research/research.asp>

Some producers choose to engage a professional researcher. For more information visit http://www.awm.gov.au/research/infosheets/research_agents.asp. It may be possible to commission research by Australian War Memorial staff through the eSales unit. Contact eSales for more information (details below)

Memorial Staff

Requests for Memorial staff to appear on camera (for example, historians or curators) should be included as part of your request for permission to film (see 'Requesting permission to film on location' above).

Additional fees are not charged for this service, however if significant research is required by staff before appearing on camera, research fees may apply (see 'Research' above).

Contact the Media Officer for further information:

Leigh Harris (02) 6243 4575 0409 600 038 onlocation@awm.gov.au

Contact eSales for further information about using Australian War Memorial resources
eSales (02) 6243 4360 esales@awm.gov.au

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