



Australian War Memorial

Australian Tourism Awards
Major Tourist Attraction

HALL OF FAME

MEDIA ALERT

The Australian War Memorial is pleased to announce that BAE Systems will sponsor the Memorial's high-tech conferencing theatre. The theatre will be known as the BAE Systems Theatre.

To mark this five-year deal there will be an exclusive photo opportunity at the new exhibition *Over the front: the Great War in the air* in front of the DH9 aircraft, which has a direct link to BAE Systems' early history.

The theatre which seats 190 people is available for events, launches and other corporate functions.

What:	Photo opportunity
Where:	ANZAC Hall, sign in at Security Desk behind HMAS <i>Brisbane</i> Australian War Memorial Treloar Crescent Campbell ACT
When:	10 am Monday 17 November 2008
Interviews:	Steve Gower, Director of the Australian War Memorial Jim McDowell, CEO BAE Systems Australia

BAE Systems was established in 1999 and took over British Aerospace, which had been formed in 1977 after the UK government nationalised and merged a number of British aviation firms, including Hawker Siddeley. In 1960 Hawker Siddeley purchased the de Havilland Company, which produced the DH9.

Further information:

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