



MEDIA ALERT

Qantas Launches Unique Flight at the Memorial

The CEO of Qantas, Mr Alan Joyce will tomorrow launch *A Unique Flight* in the Australian War Memorial's new *Over the front: the Great War in the air* exhibition; one of Mr Joyce's first engagements since his appointment.

A Unique Flight by author Mike Nelmes, showcases the historic aircraft collection held by the Australian War Memorial, including the five rare aircraft featured in *Over the front: the Great War in the air*, the famous 'G for George' Lancaster Bomber from No. 460 Squadron, and the Iroquois helicopter featured in *Conflicts 1945 to today*.

Featuring stunning photographs of the aircraft in action, detailed colour scheme notes, cockpit images and stories of their war service, this 352 page book published by New Holland brings the aircraft to life. It includes accounts of those who flew and maintained the aircraft and brings a new dimension to the wars in which they fought.

Qantas is a proud sponsor of the Australian War Memorial.

What:	Launch of <i>A Unique Flight</i> book RRP \$45.00 (hardcover)
When:	10am Tuesday 2 December 2008
Where:	<i>Over the front; the Great War in the air</i> , ANZAC Hall Sign in at Security Desk behind HMAS <i>Brisbane</i> Australian War Memorial Treloar Crescent Campbell ACT
Photo ops:	Book signing by Alan Joyce, CEO Qantas Steve Gower, Director of the Australian War Memorial Mike Nelmes, author of <i>A Unique Flight</i>
Questions:	Should keep with the commemorative focus of the Memorial.
Book reviews:	Complimentary copies available for review or listener prizes.

Further information:

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1 December 2008