



## Australian War Memorial

Australian Tourism Awards  
Major Tourist Attraction  
HALL OF FAME

# ADDITIONAL INFORMATION

## TransACT Sponsorship

In response to questions about the sponsorship arrangement between the Memorial and TransACT, the Memorial would like to clarify that:

- The new sponsorship arrangement by TransACT will not alter the closing ceremonies function or formality;
- The closing ceremony is a special time every day when visitors can reflect and pay their respects to the service and sacrifice of Australian servicemen and women;
- The Memorial appreciates the generous support from TransACT to ensure the closing ceremony continues to feature a live performance by a bugler or piper;
- To acknowledge TransACT, the lectern at the closing ceremony will feature their logo, and they are acknowledged on the Memorial's website and donor board; and
- The Memorial has a number of sponsors that have enhanced the experience of visitors, and helped to make the Memorial one of the world's great museums.

Media with questions are encouraged to attend the Memorial's media call to answer for further questions.

<b>What:</b>	Photo opportunity with Steve Gower, Director, Australian War Memorial and Ivan Slavich, Chief Executive Officer, TransACT with bugler in the Commemorative Area
<b>Where:</b>	Commemorative Area Australian War Memorial Treloar Crescent Campbell ACT
<b>When:</b>	11am, Tuesday 22 September

### Further information:

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21 September 2009