

Attachment A – Schedule of Documents

Schedule of Documents			
Document No.	Number of Pages	Document Description	My Decision
1	1	2020-07-21 All staff intranet post – easy explainer.docx	Release in full
2	6	EPBC-EasyExplainer-July2020.pdf	Release in full
3	1	2020-08-06 All staff intranet post – Development FAQs.docx	Release in full
4	3	Estimates - AHC talking point (1).docx	Release in full
5	4	MEDIA BRIEF – Talking points about removal of trees.docx	Release in full
6	9	Media Plan – Anzac Day LEAD UP (1).docx	Partially redacted
7	8	Media Plan – AWM Heritage Remediation Works	Partially redacted
8	9	Media Plan – PWC Approval.docx	Partially redacted
9	7	Rolling Talking Points Document.docx	Release in full
10	1	2021-06-30_08-55_FW_New development project FAQs available	Release in full

2020-07-21 All staff intranet post - easy explainer.docx

EPBC-EasyExplainer-July2020.pdf

2020-08-06 All staff intranet post - Development FAQs.docx

Estimates - AHC talking point (1).pdf

MEDIA BRIEF - Talking points about removal of trees.pdf

Media Plan - Anzac Day LEAD UP (1).pdf

Media Plan - AWM Heritage Remediation Works.pdf

Media Plan - PWC Approval.pdf

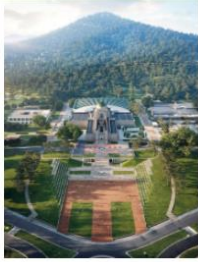
Rolling Talking Points Document.pdf

2021-06-30_FW_New development project
FAQs available.pdf

Document No. 1



✓ You have been successfully authenticated



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Tuesday, July 21, 2020 - 09:05

Section
MRP

Development project - easy explainer for staff

Our proposed development project designs are being assessed against the Memorial's official heritage listing and are currently open for public comment. You can see the full listing and the detailed assessment in our **Preliminary Documentation** on our website.

We know that not everyone will have the time or inclination to read the 600+ pages of documentation or even the 80 page summary so we've put together this 'easy explainer' to help you understand the impact of the project on the heritage values of the Memorial.

We encourage staff to read this document and use the information contained within when answering questions from stakeholders regarding the development.

If you have any questions about this document, or the project in general, please contact the Development team via email: development@awm.gov.au.

Add new comment

Comment *

Rich text editor toolbar with icons for Bold (B), Italic (I), Link, Unlink, Bulleted list, Numbered list, and Quote. Below the toolbar is a large empty text area for writing the comment.

Text format dropdown menu set to 'Basic HTML' and a link to 'About text formats'.

SAVE

PREVIEW

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Revisions



Document No. 2

Heritage Impacts Easy Explainer

Our proposed designs are being assessed against the Memorial’s official heritage listing and are currently open for public comment. You can see the full listing and the detailed assessment in our [Preliminary Documentation](#) on our website.

We know that not everyone will have the time or inclination to read the 600+ pages of documentation or even the 80 page summary so we’ve put together this ‘easy explainer’ to help you understand the impact of the project on the heritage values of the Memorial.

Commonwealth Heritage Value	Impact Assessment
<p>Criteria: Process</p> <p>The Australian War Memorial is Australia's National Shrine to those Australians who lost their lives and suffered as a result of war.</p> <p>Attributes: The whole building, setting and contents that illustrate Australia's historical involvement in war.</p>	<p>The Project will not alter the Commemorative Area which includes the Tomb of the Unknown Australian Soldier, the Rolls of Honour, the Eternal Flame and the Pool of Reflection in any way.</p> <p>The Commemorative Area will remain open and accessible throughout the entire project and, at the end, as well as continuing to provide access through the existing entrance directly into this space will have improved accessibility for mobility impaired visitors via the new Southern Entrance.</p> <p>The addition of new galleries will ensure that the stories of modern veterans from the last 30 years are recorded and displayed in the same way as those of the First or Second World Wars. This will help all Australians, especially those who don't have a direct connection to modern veterans understand what they, and their families, have sacrificed to keep us safe.</p> <p>We will increase the understanding of Australia's involvement in war and war like operations while maintaining the unchanged Commemorative Area and bringing the stories of recent conflicts as close as practicable to it.</p>
<p>Criteria: Rarity</p> <p>The Memorial building is a purpose-built repository where the nature of commemoration is based in equal parts in the relationship between the building, the collections of objects and records and the commemorative spaces. This is unique in Australia and believed rare in the world.</p> <p>Attributes: The equal relationship between the building, the collections of objects and records and the commemorative spaces.</p>	<p>The project will add new galleries and a new research centre, both designed to help people 'commemorate through understanding'.</p> <p>This is the philosophy that the Memorial's founder, Charles Bean, built the Memorial on – the idea that we must understand the experience of our servicemen and women to truly remember and honour them.</p> <p>The project won't impact the way we remember our earlier veterans – you'll still see their stories told in the galleries, their records in the archives and their names on the Rolls of Honour. Importantly, the stories told in the current Anzac Hall – like G for George or the Milne Bay exhibition – that come off display while we build the new facilities will return to display by 2024.</p> <p>The project will change, for the better, how Australians understand our contemporary veterans and their service as we make their stories and their records more accessible just as we have their names on the Rolls of Honour.</p>

<p>Criteria: Characteristic Values</p> <p>The building is one of Canberra's earliest major examples of Australian Art Deco architecture, with fine examples of applied art in the same style. The building's design also successfully fulfils its special functions and reinforces the role of the place as a Shrine.</p> <p>Attributes: Its architectural styling and design, plus its applied art.</p>	<p>The Project has employed some of Australia's finest architects and engineers to develop a design that complements the existing Memorial Main Building without changing its fundamental look and or style.</p> <p>We will carefully use materials, like stone from the original quarry used to build the Memorial in the 1930's, to ensure that your Memorial remains recognisably the same whether you visit often or occasionally.</p> <p>Some of the degraded sandstone blocks will be replaced and the non-original plantroom removed but we will not change the appearance of the sandstone façade of the Main Building.</p>
<p>Criteria: Aesthetic Characteristics</p> <p>The War Memorial is an important landmark in Canberra, Australia's National Capital. As the terminating building at the northern end of the land axis of Griffin's city design and one of only three buildings sited on the axis, the Memorial makes a major contribution to the principal views from both Parliament Houses.</p> <p>Attributes: Its location as the terminating building at the northern end of the Land Axis.</p>	<p>We're working closely with the Department of Agriculture, Water and the Environment and their expert heritage assessment team to ensure that any changes we make to the Memorial don't affect the view between Parliament and the Memorial.</p> <p>During construction there will naturally be some disruption to this view but when the project is complete you will still be able to stand on the Memorial Forecourt, or the parapet of the Commemorative Area, and look directly across to Parliament.</p> <p>You'll also be able to look down Anzac Parade to see Parliament from inside the new Southern Entrance.</p> <p>The famous front silhouette of the Memorial from Anzac Parade will remain unchanged.</p>
<p>Criteria: Technical Achievement</p> <p>The success of the Memorial as a landmark is due in part to its distinctive massing and symmetry; its relative visual isolation given its privileged siting on the land axis; landscaped grounds and the backdrop of the forested slopes of Mount Ainslie. The role of the Memorial as a National icon is reinforced by its central location in the nation's capital.</p> <p>Attributes: Its distinctive massing and symmetry; its prominent siting on the Land Axis, its landscaped grounds and its setting against the backdrop of the forested slopes of Mount Ainslie.</p>	<p>The changes to the Memorial respect these values and new spaces are carefully designed to ensure they don't change the symmetry of the site or compromise the way in which the Memorial sits on its own against the backdrop of Mount Ainslie.</p> <p>The additions will make the Memorial not just an Australian icon, but an international one.</p> <p>We will reinforce the symmetrical nature of the Memorial while leaving the sandstone façade of the Main Building unaltered and support the visual isolation of the land axis view of the site</p>
<p>Criteria: Social Value</p> <p>The Australian War Memorial is Australia's National Shrine to those Australians who lost their lives and suffered as a result of war. As such it is important to the Australian community as a whole and has special associations with veterans and their families and descendants of those who fought in wars.</p> <p>Attributes: The whole building, including its commemorations, displays and records.</p>	<p>The changes to the Memorial will enable us to create and maintain 'special associations' with contemporary veterans and peacekeepers in the way we have First and Second World War veterans, their families and now their descendants.</p> <p>The changes have also been carefully designed so they don't alter the relationship with those earlier servicemen and women. Throughout the project our major First and Second World War galleries will remain accessible to the public and at the end of the project there will be no major changes to those stories or how we tell them.</p>

	<p>This project will ensure that no sacrifice is considered less worthy and improve the relevance of the Memorial by providing the space to tell the modern stories of conflict.</p>
<p>Criteria: Significant People</p> <p>The Australian War Memorial has special associations with veterans and their families and descendants of those who fought in wars.</p> <p>The Memorial's success as a shrine, an architectural form and as part of Canberra's urban plan results in part from special associations with the lives and works of a number of individuals whose activities have been significant in Australia's history. These include the Memorial's founders Charles Bean, John Treloar and Henry Gullett; architects Emil Sodersteen and John Crust; and Napier Waller who created artworks for the building.</p> <p>Attributes: The whole building, including its commemorations, displays and records.</p>	<p>The project lets the Memorial honour a new generation of veterans and will create special associations for them and their families into the future.</p> <p>Respecting the work of the Memorial's designers and founders has been a key element in our design process. The proposed changes build on their work without compromising or altering their design intent in any appreciable way.</p> <p>We will replace the more recent addition of the current grey precast façade and metal roof structure (existing Anzac Hall) with a larger architectural solution to the Memorial's contemporary needs. The works of the founders and original designers will not be altered. Previous refurbishments have created significant holes in the Sandstone façade, we will, of course, not be doing that.</p>

Project Impact ‘Easy Explainer’

If the project receives heritage and works approvals what changes will occur during construction and when it’s complete?

Existing Areas	During Construction	At Project Completion
Main Memorial Building	<ul style="list-style-type: none"> • The Main Memorial Building will remain open throughout the construction period including the galleries, appropriate education facilities and Research Centre access • Visitors will enter via temporary entrances to the sides of the Memorial rather than through the current main entrance for 3 years (2021-24) • The Memorial’s theatre and Captain Reg Saunders Gallery function space are planned to be part of the temporary entrances and not available from 2021-24 • The Research Centre will be relocated during the project in a carefully staged way to ensure minimal disruption to services 	<ul style="list-style-type: none"> • No major changes to the existing building, galleries and displays • An extra 1,000m² of gallery space to tell additional stories of service in the Cold War, Vietnam and other post-1945 conflicts will be created by repurposing ‘back of house areas’ • Improved and additional circulation areas for visitors • Access via the current main entrance remains open to all visitors • Improved accessibility for mobility impaired visitors • No substantive change to the heritage façade of the building • The view to/from Parliament down Anzac Parade remains unimpeded from the Forecourt and from the parapet of the Commemorative Area
Commemorative Area	<ul style="list-style-type: none"> • Visitors will be able to access the Commemorative Area throughout the entire construction period • The Last Post Ceremony will continue to run every day • Visitors will enter via temporary entrances to the sides of the Memorial rather than through the current main entrance • A temporary lift will be installed in the Commemorative Area to provide dignified accessible access to the Roll of Honour level for 3 years (2021-24) 	<ul style="list-style-type: none"> • Absolutely no visible changes to the Commemorative Area will occur as a result of the project
Anzac Hall	<ul style="list-style-type: none"> • Anzac Hall will close in 2020 • All objects will be removed from Anzac Hall including G for George for conservation and temporary storage • Anzac Hall will be photographed, a 3D scan of Anzac Hall will be undertaken and all records relating to it will be made public • These records will be used to create a history of Anzac Hall will become part of the exhibition space in the New Anzac Hall 	<ul style="list-style-type: none"> • Is replaced by New Anzac Hall, a two storey building with more than 4,000m² of additional gallery space in which to tell stories of contemporary service and sacrifice • The key stories from the existing Anzac Hall such as G for George, the First World War aircraft and the Milne Bay exhibition will return to public display in updated form by 2024 • The history of the original Anzac Hall will be displayed in the replacement building

Administration Building	<ul style="list-style-type: none"> • No impacts 	<ul style="list-style-type: none"> • No impacts
Parade Ground, landscape and external statues/memorials	<ul style="list-style-type: none"> • Anzac Day and Remembrance National Ceremonies will continue to be held at the Memorial, most likely in the Western Gardens • The Parade Ground will be part of the major construction site throughout 2021-24 and will be inaccessible • The Stone of Remembrance will be temporarily relocated • Two statues (Weary Dunlop; Simpson & Donkey) and one external memorial (Montevideo Maru Memorial) will be relocated or inaccessible during construction 	<ul style="list-style-type: none"> • Anzac Day and Remembrance Day National Ceremonies return to the Parade Ground in 2024 • The Parade Ground will be returned to a traditional rectangular shape improving ceremonial outcomes and visitor views, particularly for Anzac and Remembrance Days • Affected statues/memorials will be relocated in consultation with key stakeholder groups • Minor changes to the east and west roads alongside the Memorial will be undertaken to improve circulation and accessibility • Careful monitoring and remediation of environmental impacts will be undertaken including planting additional trees across the site • Improved site security for large crowds and functions will be provided
New Areas	During Construction	At Project Completion
New Southern Entrance	N/A	<ul style="list-style-type: none"> • Includes recognition of peacekeeping operations/locations similar to the existing brass lettering marking conflict locations in the Commemorative Area • Creates a new, more accessible and undercover entrance where visitors can undergo security screening, cloak their bags and coats and be oriented before moving to the Commemorative Area to begin their visit • Improves the ability to recognise indigenous service at the entry to the Memorial • Creates a new flexible display area for temporary or anniversary exhibitions • Creates a new theatre and function spaces to support public programs, lectures, history conferences and more • Creates a new commemorative sculpture garden in the eastern entrance

CEW Bean Research Centre	N/A	<ul style="list-style-type: none"> • A new Research Centre will provide improved access to physical and improve the Memorial's capacity to digitise and share records • Will house 'back of house' functions previously undertaken in the Main Building allowing new displays to be added • Includes solar power generation to offset increased energy usage of the project
New Anzac Hall & Glazed Link	N/A	<ul style="list-style-type: none"> • Replaces the existing Anzac Hall • Provides more than 4,000m2 additional gallery space in which to tell the 100,000 stories of contemporary service and sacrifice of the last 30 years • Greatly improves the Memorial's ability to rotate displays and tell different stories in this space • The glazed link supports our education programs, a new café space and provides visitors with space to pause and reflect during their visit to the Memorial. Activates a space that is valuable to our mission but very underutilised in the existing built form.

Document No. 3



HOME

SECTIONS +

GROUPS

KEY DOCUMENTS +

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Thursday, August 6, 2020 - 13:32

Section
MRP

Development project FAQs now available

Today we released a series of **new development project FAQs** which address the key issues raised by staff and the general public. We encourage staff to familiarise themselves with these FAQs.

If you have any feedback/questions, please contact the Development team: development@awm.gov.au.

This FAQs page will continue to be updated as the project progresses.

Add new comment

Comment *

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Text format Basic HTML About text formats ?

SAVE

PREVIEW

Document No. 4

Project Talking Points

- The Australian War Memorial (the Memorial) development project is designed to extend the current experience at the Memorial to better recognise the service of contemporary veterans and to ensure that it has the capacity to do so for future operations.
- It is important to tell these stories now, even in the midst of a global pandemic, because we owe it to those who have served, and those who are serving today, to keep us safe and to remember 'what they have endured and what they have done for us'.
- The funding committed to the war memorial (\$498.7m over nine years) is new funding and does not come at the expense of investing in veterans' benefits and services.
- While there is vocal opposition to the project from a small number of organisations, institutions and individuals, the development has strong community support.
- In a recent survey, less than two percent of the veteran and defence community indicated their opposition to the development, whereas less than five percent of the broader Australian population were opposed.

Heritage Talking Points

- The Memorial takes its heritage management responsibilities very seriously. Throughout the development of this proposal achieving the best possible heritage outcomes for the Memorial and the community have been of the highest priority.
- As demonstrated in its heritage assessment documentation the Memorial believes that the proposal provides the best balance of heritage outcomes for social heritage, physical heritage (such as the buildings) and landscape qualities.
- The Memorial has listened carefully to all community input provided through the EPBC consultation process, including that of the Australian Heritage Council and has made more than 50 updates, changes and clarifications to its documentation in response to those concerns.
- These changes include substantial design detail changes in response to the concerns of the AHC and the community including to the proposed New Anzac Hall, Glazed Link, Oculus and Parade Ground that have reduced the heritage impacts of these designs.
- These changes are supported by a total of 20 formal commitments relating to the project put forth by the Memorial to provide assurance to the community that it will continue to seek input and offer meaningful engagement throughout project design and delivery if all relevant approvals are granted.
- The Memorial has been the centre of national commemoration since it opened in 1941 and continues to be so today. This project will provide the Memorial with the capacity to fulfil this role for generations to come and ensure it can continue to tell contemporary stories of service and sacrifice well into the future.
- Given the merits of the proposal, including large social heritage benefits for all Australians and strong support from the veterans' community, the Memorial considers this proposal to be in the public interest and believes that it warrants approval under the EPBC Act.

Australian Heritage Council – EPBC public comment

Role of the AHC:

The role of the Council includes advice to the Minister in relation to nominating, conserving and protecting places on the National Heritage List or Commonwealth Heritage list, as well as advice to the Minister on other aspects of heritage including promotion of heritage, national policies on heritage, grants and other heritage matters.

Issues raised by AHC submission under the EPBC consultation undertaken 3-31 July (submission #152 of 167; copy attached)

1. Concern that the Memorial did not sufficiently examine options other than physical expansion to meet the recognised need to tell contemporary stories of service and that physical expansion is not a sustainable long term solution to the need to tell those stories.
2. Inadequate consideration of the heritage qualities of the Memorial's landscape and the impact of the project and possible reduction in natural landscape elements in favour of formal elements in particular.
3. Inadequate consideration of the combined impacts of all works across the entire site, again with an emphasis on potential loss of natural landscape elements.
4. Specific negative actions (note, no rationale for objection to any of the below provided):
 - a. Demolition of Anzac Hall
 - b. Parade Ground expansion/changes
 - c. Inclusion of the Oculus and removal of direct line of access to Main Building
 - d. Inclusion of an external lift
 - e. Expansion of the CEW Bean Building

Responses

1. The Memorial examined an extensive range of options to meet the need to tell contemporary stories of service through its Initial and Detailed Business Cases. These included online or travelling exhibitions, leasing or development of new museum spaces elsewhere in Canberra or Australia and more than a dozen others. On-site expansion was deemed the best solution in order to provide contemporary veterans with the same respect and dignity as their forebears of having their story told at the Memorial, most importantly to ensure that their stories are told near the commemorative heart of the Memorial – the Roll of Honour and the Tomb of the Unknown Australian Soldier.
2. The Memorial has responded to this criticism with additional information in its 'Final Preliminary Documentation' including further assessment by the project's independent heritage architects.
3. The Memorial has responded to this criticism with further independent assessment by experienced heritage architects; their professional opinion remains that the project delivers an overall improvement to the Memorial's heritage values particularly through the increased social heritage values delivered by the new galleries.
4. The Memorial has acknowledged the impact of the elements raised by the AHC but disagrees with their assessment of the project overall; the Memorial believes the project will enhance the heritage value of the Memorial in physical, landscape and most importantly social heritage terms.

- a. The current Anzac Hall is a bespoke building that is not extendable and is no longer fit for purpose to meet the Memorial's needs to tell the stories of recent conflicts. The design of the replacement building was selected by a jury of eminent architects following a design competition.
- b. The Memorial has re-designed the Parade Ground following this criticism to reduce its size and the heritage impacts of the changes.
- c. Visitors will remain able to directly access the Main Building from the forecourt as they can now; the Memorial has formally committed to this in its EPBC documentation.
- d. The Memorial has demonstrated to DAWE and the community the need for this lift and carefully designed it for minimal visual impact whilst also providing the best possible accessibility solution for visitors.
- e. Expansion of the CEW Bean Building is necessary to house a new, improved Research Centre and National Collections materials and staff to continue caring for our history. This also frees up valuable space inside the Main Building for exhibitions and circulation.

Document No. 5



MEDIA BRIEF

Talking points on removal of trees on Memorial site

Issue: General talking points about removal of trees as part of Development Project.

Questions and answers:

Does the Memorial need to remove all trees identified in its plans? Aren't many of them in good health/condition?

- The removal of the trees was approved under both the EPBC and PWC processes. The AWM is committed to increasing the number of trees that will be on site, the replacement trees will be endemic to the area, and better suited to integration with the flora and fauna on Mt Ainslie. The Memorial has also investigating opportunities for the planting of additional trees in the adjoining habitat. It's important to note that none of the trees on the Memorial grounds which are set for removal are listed on the ACT Tree Register.
- The Memorial has a Tree Protection Plan in place to ensure the retention of any trees not subject to the development plans.
- All designs have been peer reviewed and consultants and the peer reviewers, in this case both arborists and engineers, agree the removal should take place.
- The ACT Government has also agreed to the tree removals noting *'that there will be no significant impacts on threatened species or endangered ecosystems'*¹.

Will they be replaced?

- Yes, the trees will be replaced. The Memorial will plant enough trees across the entire site that by the end of the project in 2028, there are at least 70 additional trees more than the current number.
- The Memorial has also made a commitment to deliver improved landscape outcomes across the site by using endemic (local) trees better suited to supporting native wildlife and plantings, and to create a landscape better suited to the future challenges of climate change, whilst still maintaining the heritage values and landscape character of the Memorial.
- We'll also investigate the opportunity to plant additional trees in areas around the Memorial, in co-ordination with the ACT Government, to improve the habitat for the Superb Parrot in particular.
- The plans are not only to do with trees, the Memorial is also looking at adding thousands of shrubs and groundcovers, including planting of smaller species of Acacia and Eucalyptus throughout the Memorial grounds as part of the project.

¹ Environment, Planning and Sustainable Development Directorate | ACT Government (email comments on AWM Ecological Impact Assessment)



MEDIA BRIEF

What guarantee is there that the extra trees and improved landscape outcomes will be delivered?

- These commitments are binding and make up part of the Memorial's EPBC approval. The National Capital Authority (NCA) may also impose similar conditions should that be considered appropriate. The Memorial is required to report against these conditions annually to the Department of Agriculture, Water and the Environment (DAWE) and advise of any breaches.
- Additionally all of the Memorial's final landscape designs must be reviewed and endorsed by an independent heritage landscape architect prior to being approved by both the NCA and DAWE before they are delivered.

What are the environmental impacts from the project?

- There are no threatened species, communities or habitats on the Memorial's grounds which have been heavily landscaped and curated for more than 75 years since the 1940s.
- This project is a chance to improve the heritage and natural character of the grounds and to provide better environmental outcomes for native plants and wildlife as well.

How many trees at the front of the Memorial are being removed?

- We'll remove about 20 trees from the southern grounds of the Memorial and plant around 50 ACT native eucalypts in return. The trees we're removing include a number of juvenile trees as well as non-ACT native species and our replacements will include commitments for established trees from nurseries to ensure the character of the Parade Ground is retained.

How many trees at the back of the Memorial are being removed?

- Approximately 20 trees will be removed along Treloar Crescent verge behind the Memorial, more than twice that number of native trees will be planted in return, this will be important in improving the environmental connection between the Memorial and the Mt Ainslie and Remembrance Park landscapes.

Response to be posted to the website "On the record":

Tree replacement as part of the Memorial Development Project

A number of trees to the front of the Australian War Memorial will be replaced as part of the Memorial Development Project. Ultimately, the Memorial will increase the total number of trees planted onsite by at least 70 overall, by the conclusion of the project.

The heritage and aesthetic values of the trees to be removed, including their role within the Anzac Parade vista, were closely considered as part of the Memorial's Environmental Protection Biodiversity and Conservation (EPBC) Act referral and subsequent approval for the project.



MEDIA BRIEF

The Memorial has submitted a Tree Management Plan to National Capital Authority as part of the approval process that covers the changes to trees across the site related to the project. None of the trees on the Memorial grounds which are set for removal are listed on the ACT Tree Register.

The replacement trees will be endemic to the area and better suited to integration with the flora and fauna on Mt Ainslie. The Memorial will also seek to work with the ACT Government to plant additional trees in the adjoining habitat.

The existing eucalypts require frequent maintenance and are increasingly subject to invasive works, such as branch removals, to ensure the safety of visitors to the Memorial site.

To be posted online with the above text:

An aerial photograph of the Australian War Memorial, 4 July 1945 (100793).



AUSTRALIAN WAR MEMORIAL

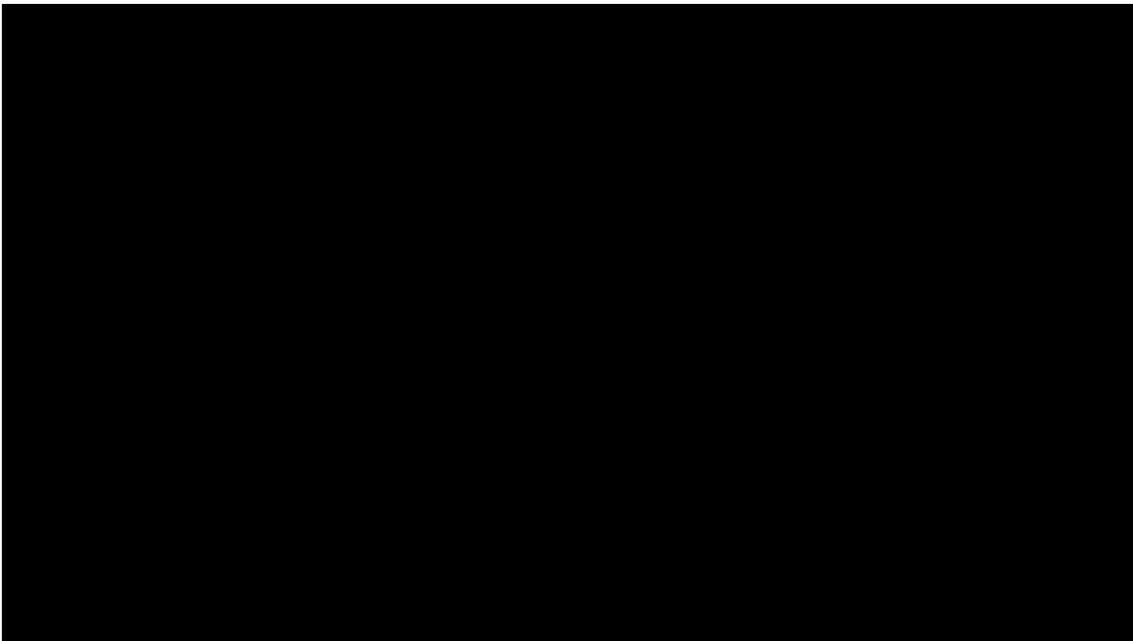
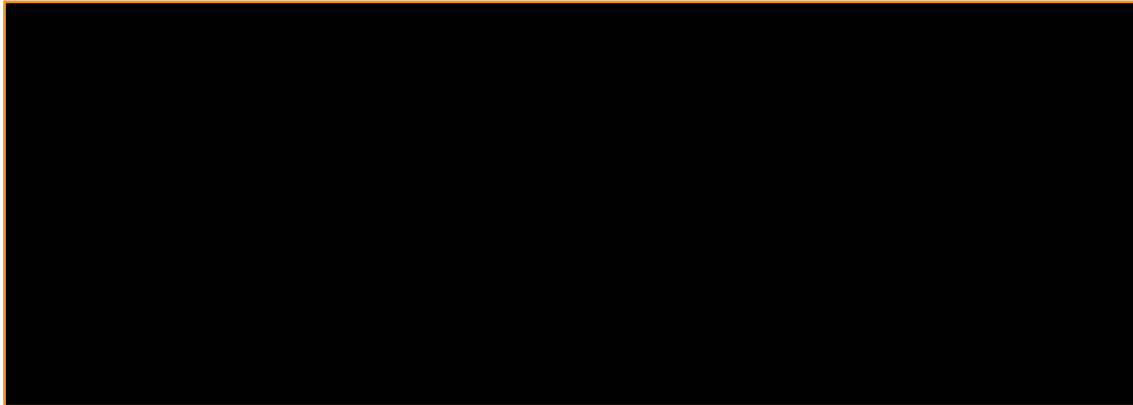
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Prepared by: Greg Kimball, Media Relations Manager

Document No. 6

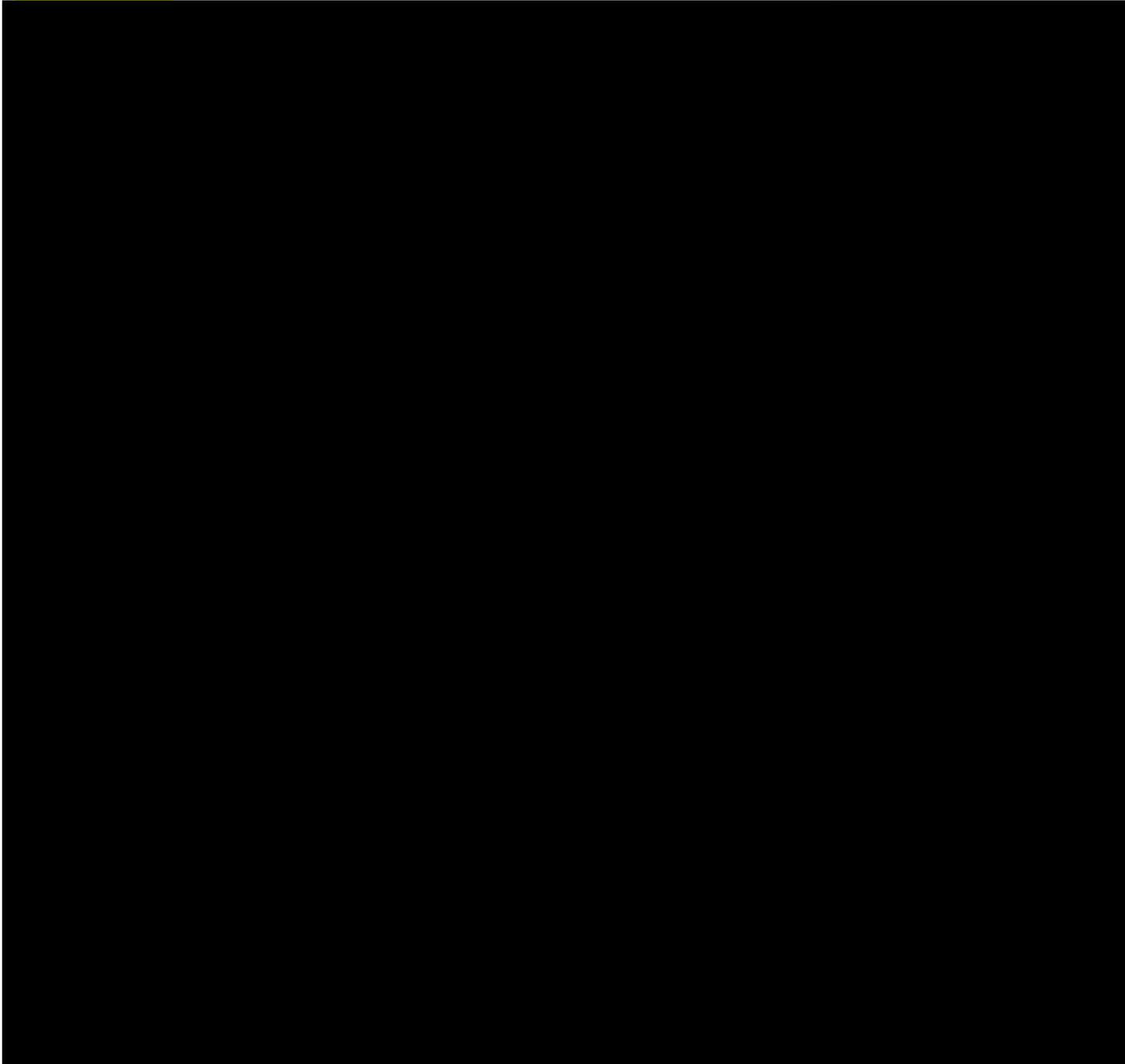


ACT Health Approval - Anzac Day 2021





MEDIA RELEASE



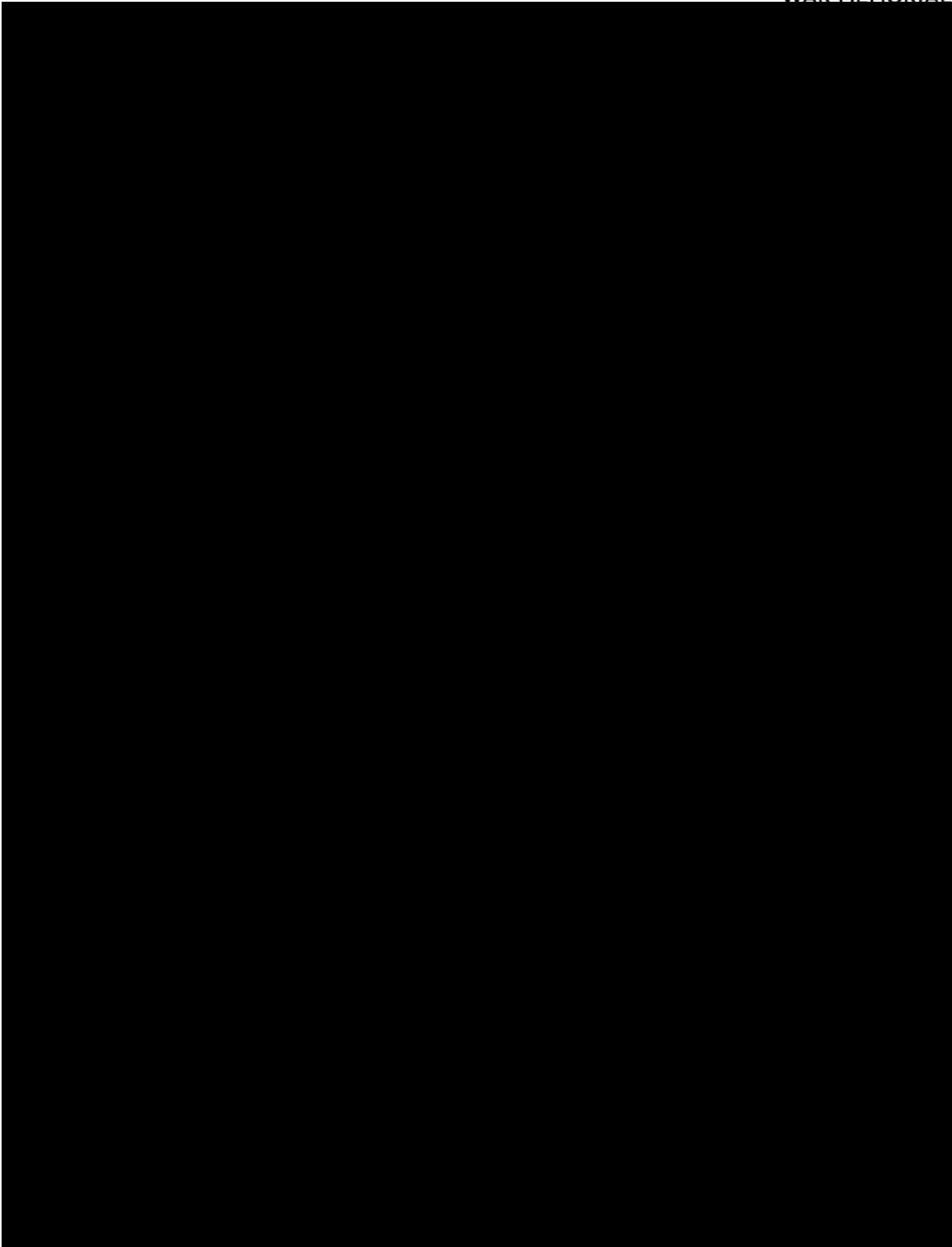
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AWM PWC Report – Key Talking Points

Is there still bipartisan support for the Australian War Memorial development?

Yes. The project had bipartisan support when it was announced in 2018 and still enjoys bipartisan support, as displayed by the House of Representatives bipartisan vote in favour of the project last week.

Does the Memorial really need \$500m for an expansion?

Yes. The Development Project is a generational investment in the Memorial that will allow it to tell not just the stories of recent conflict and peacekeeping but also ensure it is 'fit for purpose' as our centre of national commemoration for the next 50 to 100 years.

Why can't the Memorial tell the stories of recent conflicts at its Treloar site?

Quick Answer: To use the Memorial's Treloar Technology Centre to tell the stories of recent conflicts and peacekeeping as suggested in the PWC dissenting report would be to diminish them, even to make them 'second class', by separating them from the Memorial, its commemorative elements and the stories of all the other Australians who have served and who are honoured at the Memorial.

Further Information: Treloar Technology Centre at Mitchell is a storage and conservation facility not designed for regular public access or use. More importantly the Treloar site is not, unlike the proposed designs, connected to the Memorial's Main Building, home to the Rolls of Honour and the Tomb of the Unknown Australian Soldier in particular.

The Memorial, as even the opponents of this project acknowledge, draws much of its power and relevance from the co-location of its three core functions – shrine, archive and museum.

Why can't the Memorial retain and re-purpose the existing Anzac Hall?

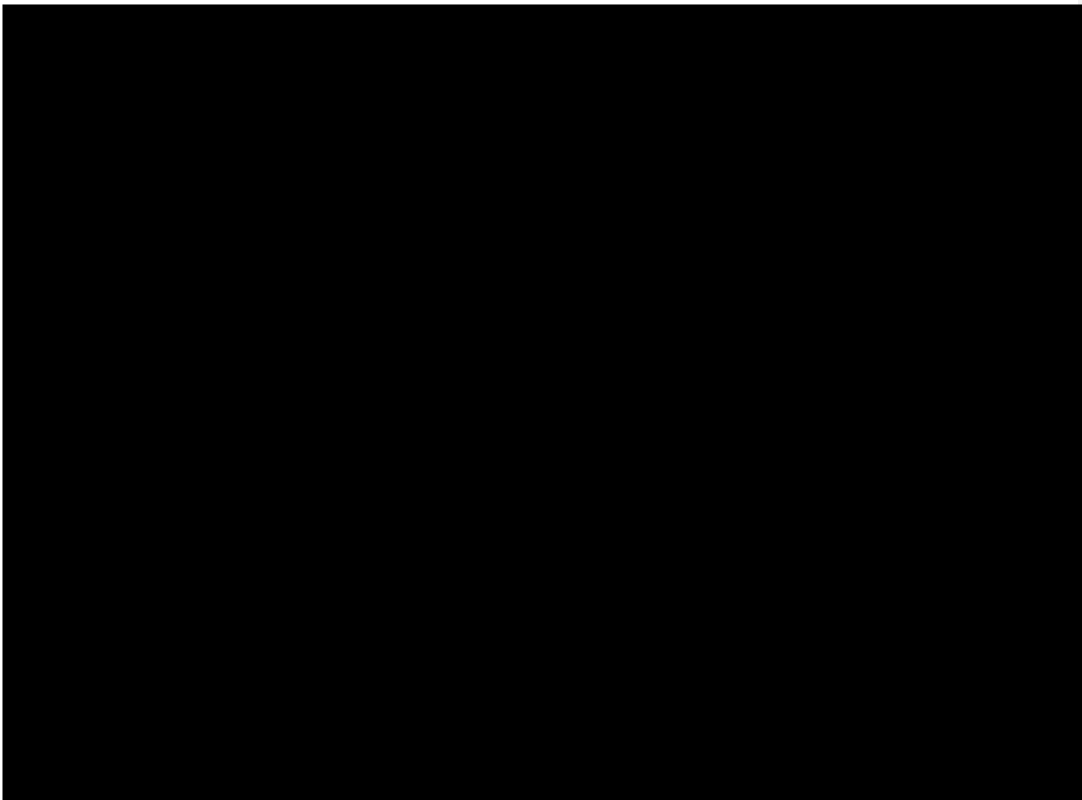
Quick Answer: The current Anzac Hall is a bespoke building that is not extendable and is no longer fit for purpose to meet the Memorial's needs to tell the stories of recent conflicts.

Further Information: The Memorial conducted an extensive design competition featuring some of Australia's best architects before selecting the proposed design. One of the four competition entries retained Anzac Hall but the jury, made up of three eminent architects and two Memorial staff; found that this design did not meet the functional criteria for the competition. The Memorial is satisfied that it exhausted every option before selecting the current design that replaces Anzac Hall.

Will the cost of the project reduce funding for veterans?



The Prime Minister, Minister for Veterans' Affairs, and Director of the Memorial have reaffirmed that funding for the development will not come at the expense of funding veteran welfare; this is not a case of one or the other, but a commitment to both.



Does this form part of the proposed Memorial Development Project and what approvals are required?

No. This is a suite of heritage remediation works separate to the proposed Memorial Development Project, however the work being undertaken now does mean the Development Project scope in this area can be delivered without concern regarding the asbestos containing material.

In accordance with *Section 35 (1) of the Australian War Memorial Act 1980* and *Section 6A of Australian War Memorial Regulation 1983 No. 343*, the Minister for Veteran Affairs is required to approve contracts exceeding \$1 million. The Memorial secured National Capital Authority (NCA) planning approval for these works and provided the heritage impact assessment as part of the process to the NCA. In addition, briefs of the works are proactively provided to the Department of Agriculture, Water and the Environment.

How will these Heritage Remediation Works be funded?



The Memorial has the responsibility under its enabling legislation and heritage listed status, to properly and fittingly maintain the Memorial as a site of national significance. The works will be funded from the Memorial's budget allocations, which includes provision for ongoing building preservation and maintenance activities.

Will these works delay the proposed Development Project timeline or completion date?

No. Major government projects bring prosperity for Australia, but these benefits must be weighed carefully against possible impacts on communities, the environment, heritage, and other matters. There are four stages for a government capital project in the ACT and the proposed Memorial Development Project approval process is still ongoing. These heritage remedial works will commence shortly with a scheduled completion date of August 2021 and are separate to the Development Project's program.

Australian War Memorial – Generic & Development Talking Points

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AWM Media:

Alec Ryan

02 6243 4575

media@awm.gov.au

Document No. 7



Heritage Remediation Works - Media Plan

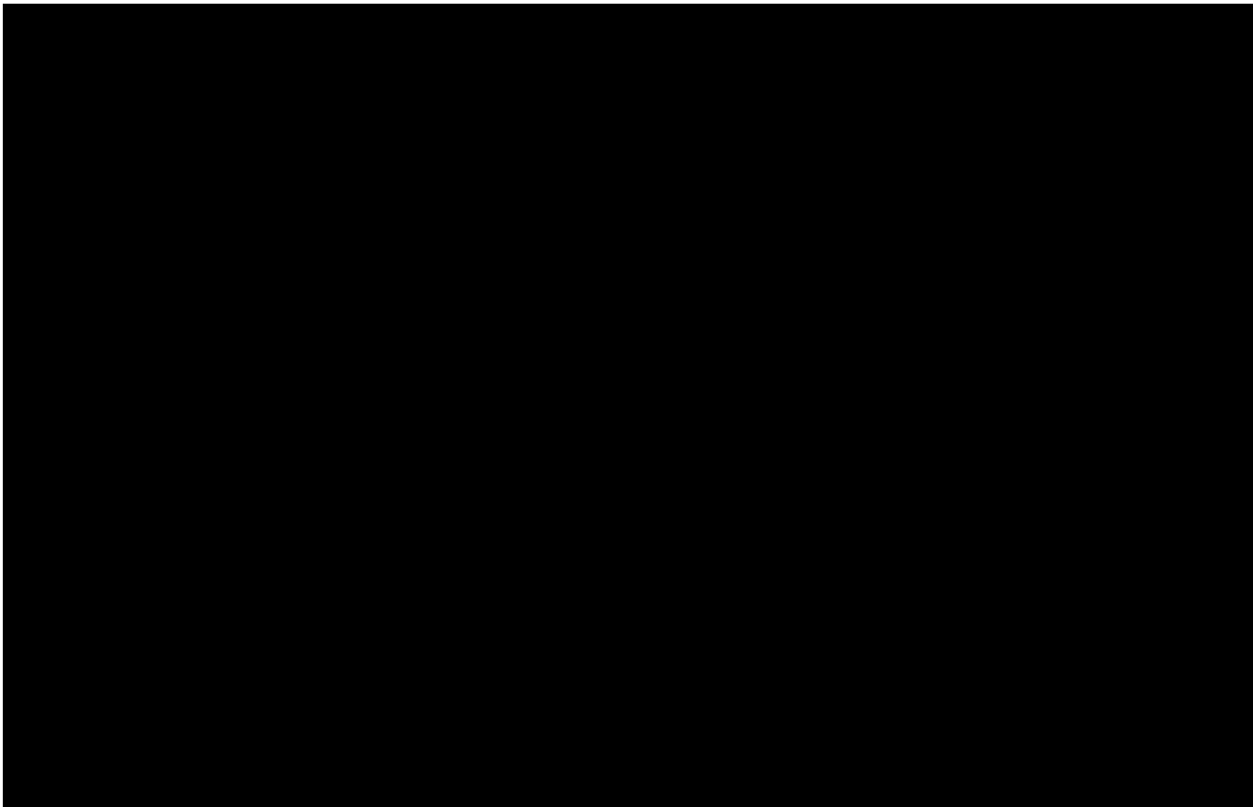
ISSUE

With heightened media attention during the Development Project approval phase, remedial heritage works identified in the Australian War Memorial's 2020 maintenance survey are highly likely to generate media and public interest.

The suite of remedial heritage works will take place in a public space on the external walls of the Memorial and will be visible to visitors, represented by substantial enclosures erected as separation barriers from the works.

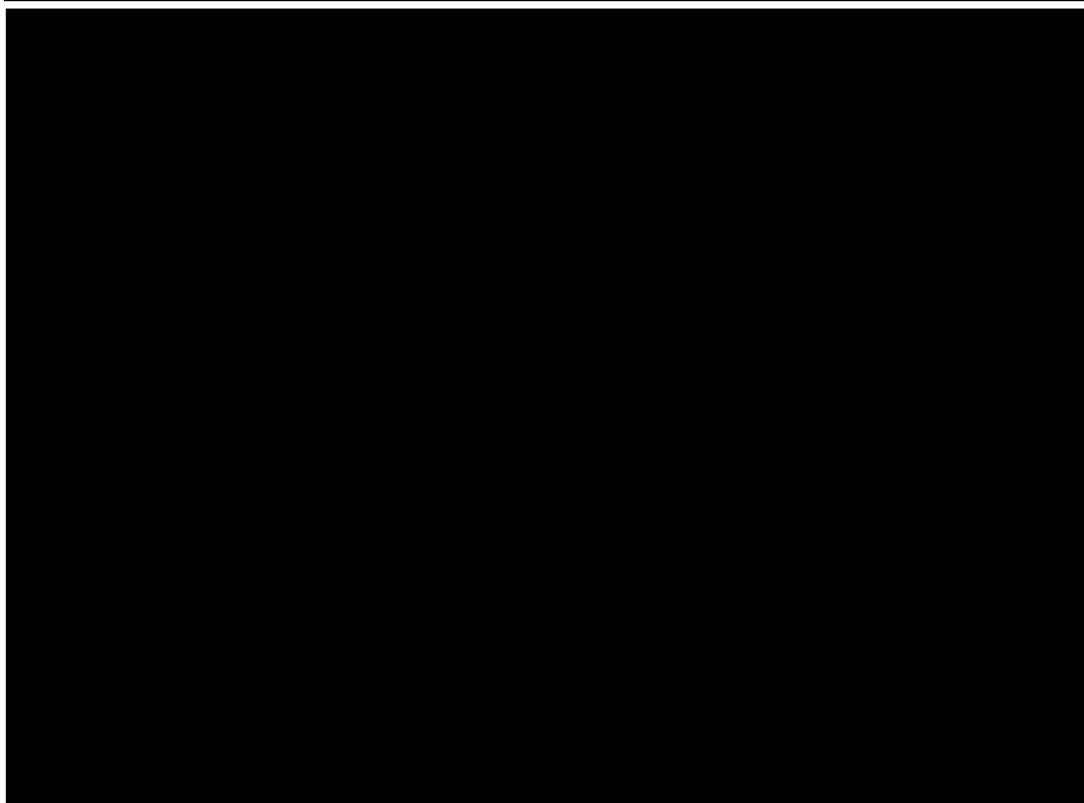
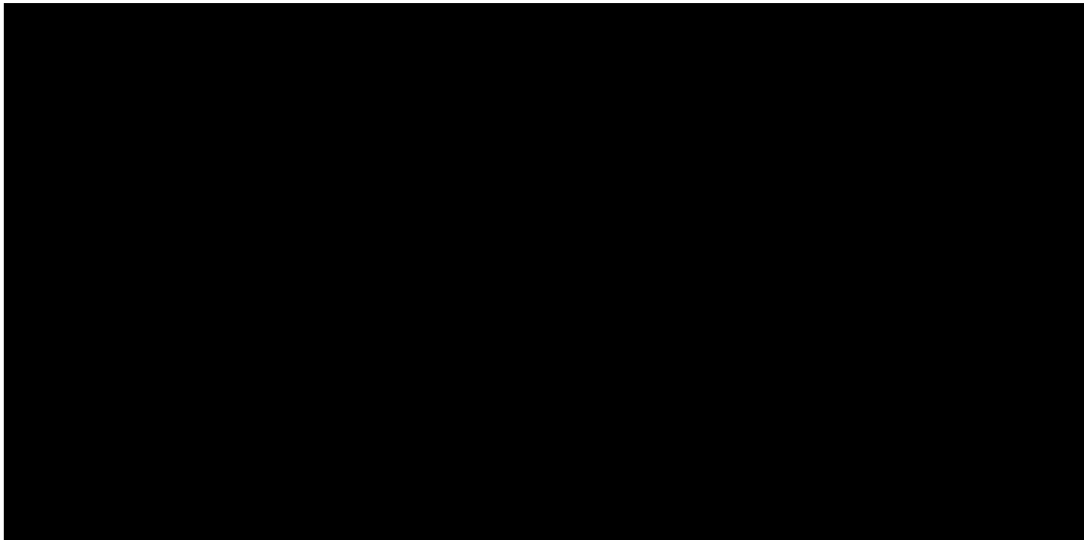
The removal of asbestos in particular is likely to generate some media and public interest. The Memorial's contractor is certified in asbestos removal and all necessary safety precautions will be taken to protect workers, staff and the public.

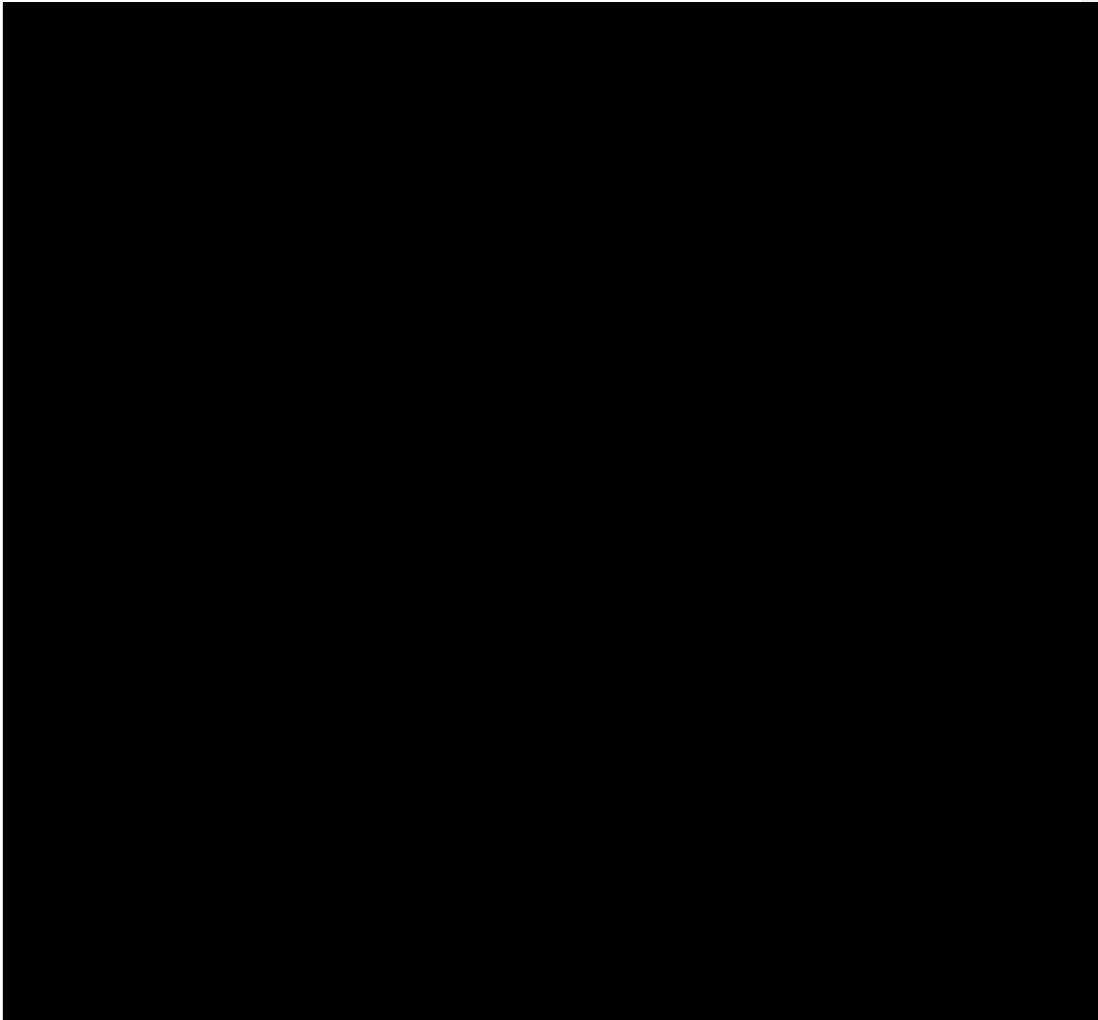
Additionally, the heightened media conditions could lead to incorrect assumptions about visible works being a part of the Development Project scope that is commencing without necessary authority approvals.





MEDIA STATEMENT FOR WEBSITE



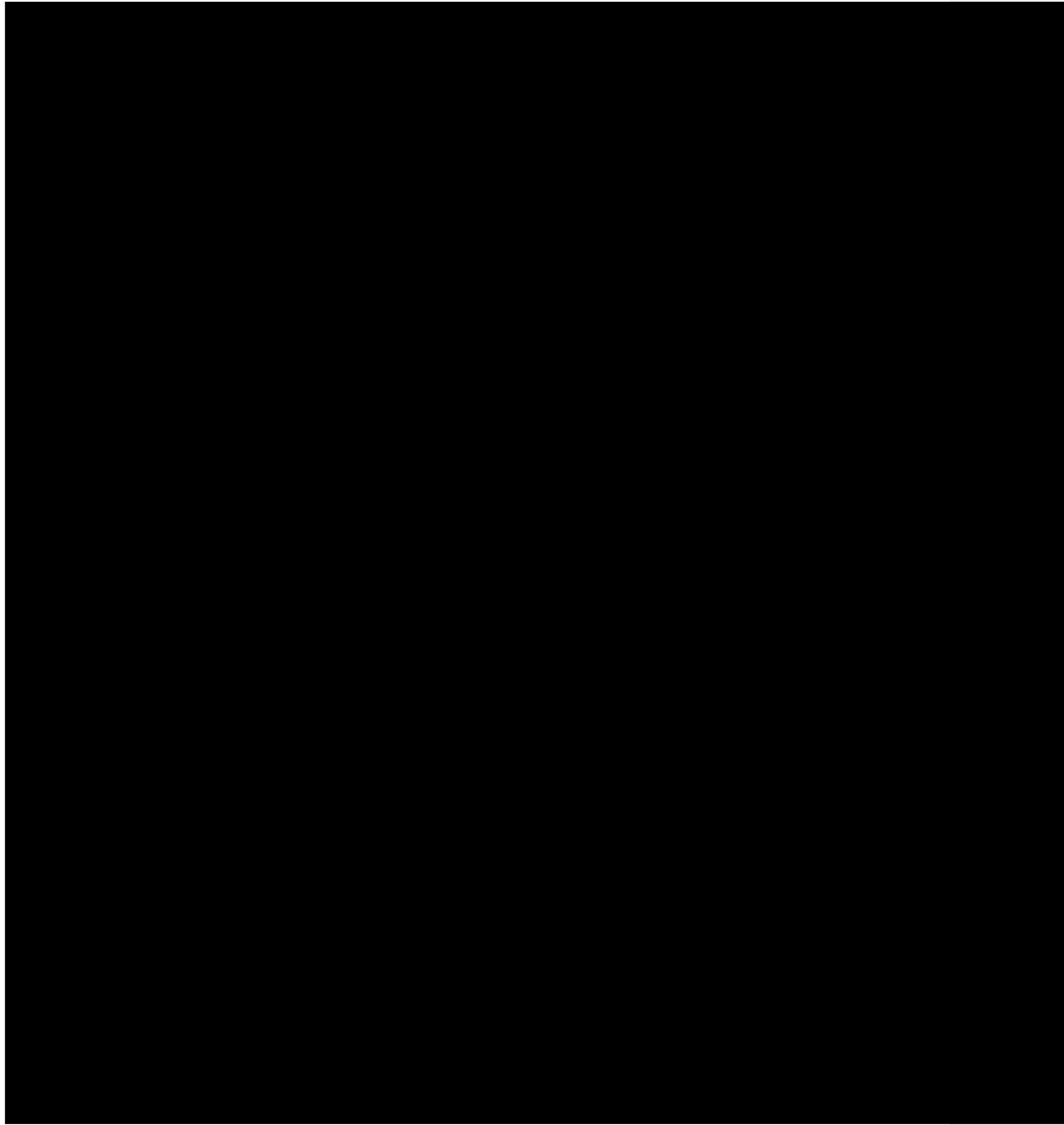


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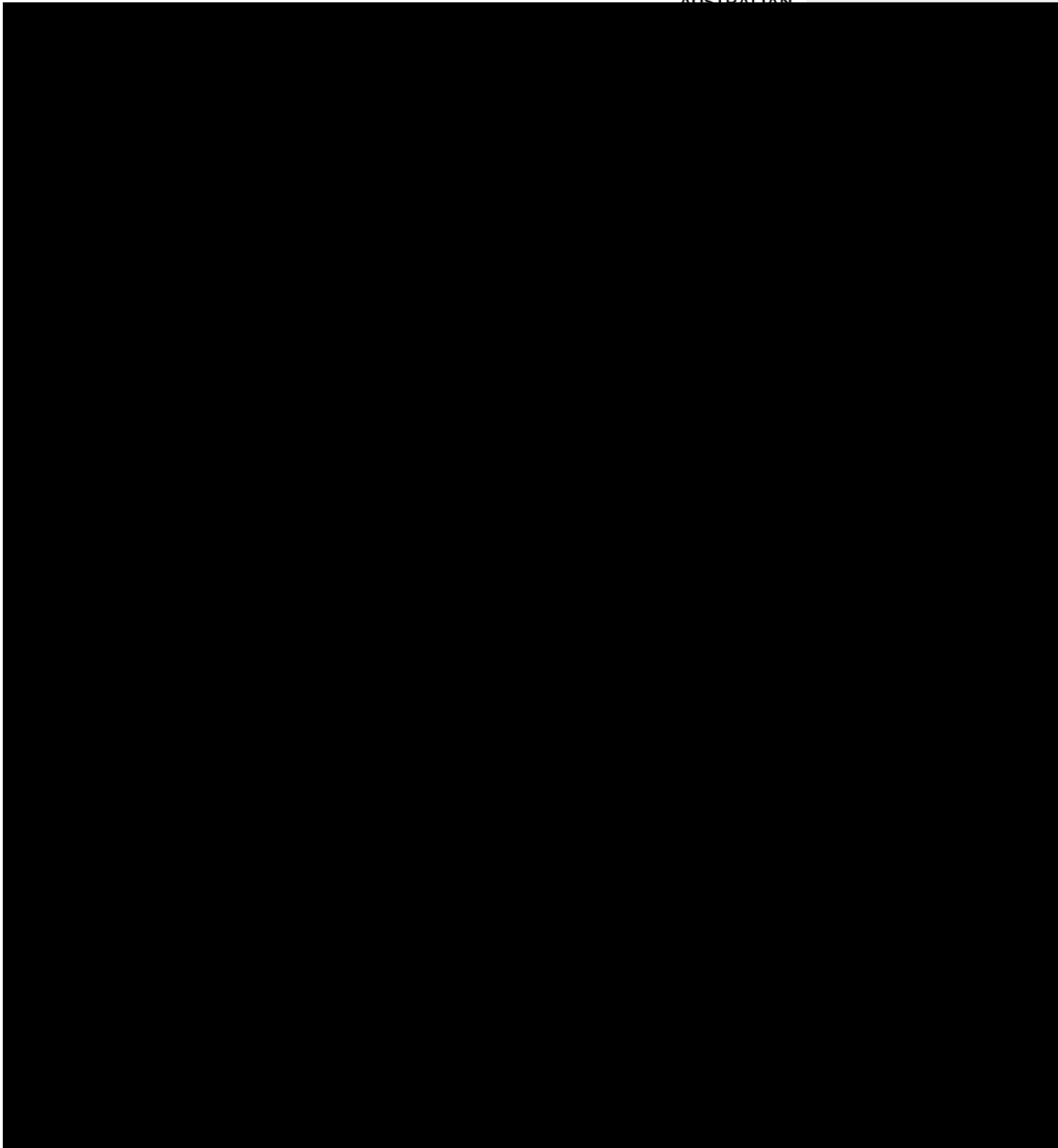


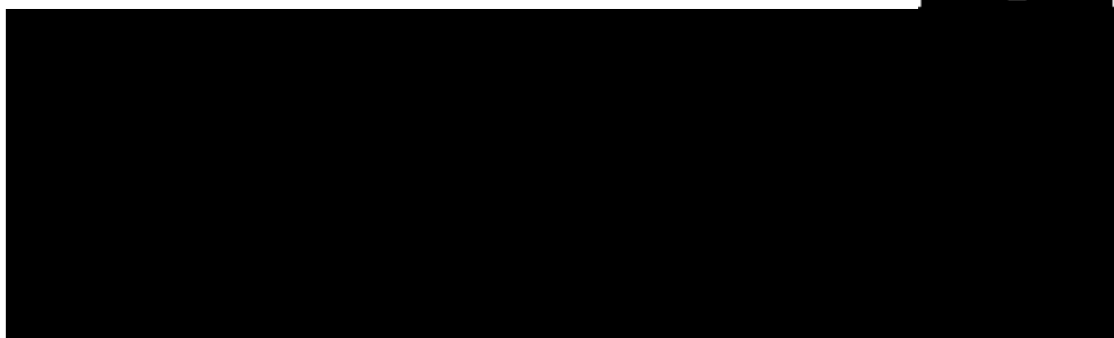
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Australian War Memorial – Generic & Development Talking Points

Comment [LP2]: could be considered advice for staff/vols re: complaints about the Development

Tentatively in scope.

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Will the cost of the project reduce funding for veterans?

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Alec Ryan

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Document No. 8

PWC Memorial Development Project

- Media Plan

ISSUE

With heightened media attention during the Development Project approval phases, the support by the Joint Parliamentary Standing Committee on Public Works (PWC) has generated a large amount of media interest, nation-wide.

In continuing a transparent approach, the Memorial needs to balance releasing the PWC decision with positive notes while also adequately informing the media and public of the works progressing due to PWC and parliamentary support and how some works can commence prior to the main development projects' NCA approvals.

The plan should explain clearly to the media and public what the approval means in context of the project timeline, what works can commence next (and why) as well as provide an explanation on the final approval process. The approach by the Memorial is a controlled proactive.

The reason for the proactive approach is to advise the public and local community that:

- This project has now been approved under the EPBC Act and by PWC
- The next stage is to undertake the NCA process
- As project early works progress we are to close Anzac Hall at the end of March.

PROACTIVE MEDIA PLAN

In order, these actions will be implemented on the same day, **Thursday 4 March 2021**:

1. Proactive Media Release distributed (Page 2-3)
2. Internal All Staff Email already sent by Director Matt Anderson (Friday 26 February)
3. Key Talking Points in Q&A format for executive briefings (Pages 5-10)
4. Additional external and internal communications as required (CAM/DEX)
5. Distribution of OCS Project Booklet to Stakeholders (Inc. all Parliamentarians)
6. Significant update of OCS content and materials on our website and continued monitoring for any further emerging media issues (CAM/IMT)



POSITIVE MEDIA RELEASE FOR DISTRIBUTION

Parliament supports the need to tell the stories of contemporary service

In a major milestone for the Australian War Memorial, last week the Federal Parliament supported the development project.

The Joint Parliamentary Standing Committee on Public Works (PWC) has supported the need, scope, cost, purpose and value-for money of the proposed work. The next step is to seek planning and design approval from the National Capital Authority. The development aims to create the space needed to honour the commitment of the 100,000 Australians who have served our country over the past 30 years; stories that must be told with the same detail, dignity and respect as those that served before them.

Mr Rick Wilson MP, Chairman of the PWC stated in his speech tabling the report: "The Memorial is an institution of international standing, one of the most significant memorials of its type and the Australian community clearly holds it as one of the country's premier cultural institutions. The War Memorial identified that the need for these works arose largely due to a lack of space to commemorate modern conflicts. In terms of the project before the committee, the report recommends that it is expedient works be carried out."

Australian War Memorial Director Matt Anderson said Federal Parliament's bi-partisan support, was welcome news to the Memorial, but most importantly, to the 100,000 contemporary veterans who served Australia in conflicts over the past 30 years.

"Parliamentary support has put our veterans who served in contemporary operations one day closer to being able to visit their Memorial and receive the recognition they deserve. They will soon be able to share their stories of service and sacrifice with their loved ones and the wider Australian community.

Right now, ADF personnel are on deployment around the globe. They deserve to be able to come to the Memorial and see their contemporary experience reflected in equal standing with those who served before them," Mr Anderson said.

The PWC outcome enables the Memorial to progress approved construction site preparations and initiate the necessary procurement processes.

"This is a significant milestone. The Memorial will now proceed with "enabling works" on a new temporary entrance, establish construction site facilities, close Anzac Hall from late March, install a temporary reading room for continued collections access, and relocate identified items and sculptures out of work zones," Mr Anderson said.

"Importantly, the heart of the Memorial, the commemorative area will remain unchanged. Visitors will continue to be able to visit the First and Second World War galleries, the Tomb of the Unknown Australian Soldier, Roll of Honour and to participate in the daily Last Post Ceremony," Mr Anderson concluded.



National Capital Authority approval process commences

The Memorial will now progress submissions to the National Capital Authority (NCA) which will review the building designs, precinct landscaping and consult with Canberra residents regarding project feedback and provide direction for any necessary amendments to the plans.

The Memorial has engaged with the NCA on preliminary designs and other matters for more than a year.

The Memorial has been granted several NCA approvals for the enabling works mentioned earlier and will continue to consult proactively with the NCA. It is common practice for planning authorities, including the NCA, to provide early approvals of this nature to enable related projects to commence while they continue to evaluate approvals for the main building works.

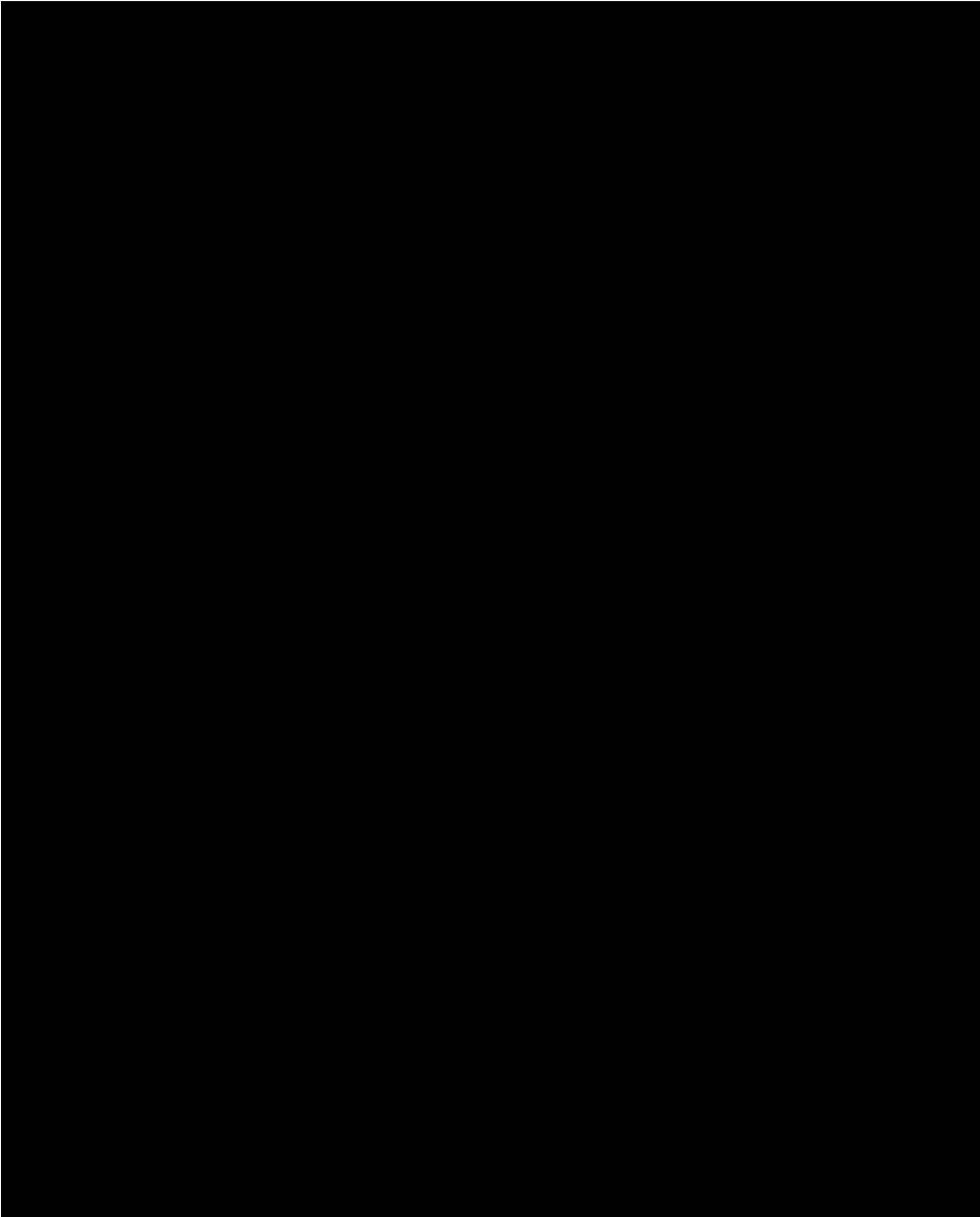
The next major step for the Memorial will be to make submissions for the NCA approvals along with a progressive release of tenders for the major construction activities associated with the development project.

The release of request for tender documents for Early Works packages in parallel with NCA approvals is not uncommon, and tender documentation clearly notes that all works remain subject to NCA works approvals being granted, and may be cancelled or adjusted as necessary in line with the NCA assessment outcomes.

END RELEASE.



AWM Anzac Day – Key Talking Points





AWM PWC Report – Key Talking Points

Is there still bipartisan support for the Australian War Memorial development?

Yes. The project had bipartisan support when it was announced in 2018 and still enjoys bipartisan support, as displayed by the House of Representatives bipartisan vote in favour of the project last week.

Does the Memorial really need \$500m for an expansion?

Yes. The Development Project is a generational investment in the Memorial that will allow it to tell not just the stories of recent conflict and peacekeeping but also ensure it is 'fit for purpose' as our centre of national commemoration for the next 50 to 100 years.

Why can't the Memorial tell the stories of recent conflicts at its Treloar site?

Quick Answer: To use the Memorial's Treloar Technology Centre to tell the stories of recent conflicts and peacekeeping as suggested in the PWC dissenting report would be to diminish them, even to make them 'second class', by separating them from the Memorial, its commemorative elements and the stories of all the other Australians who have served and who are honoured at the Memorial.

Further Information: Treloar Technology Centre at Mitchell is a storage and conservation facility not designed for regular public access or use. More importantly the Treloar site is not, unlike the proposed designs, connected to the Memorial's Main Building, home to the Rolls of Honour and the Tomb of the Unknown Australian Soldier in particular.

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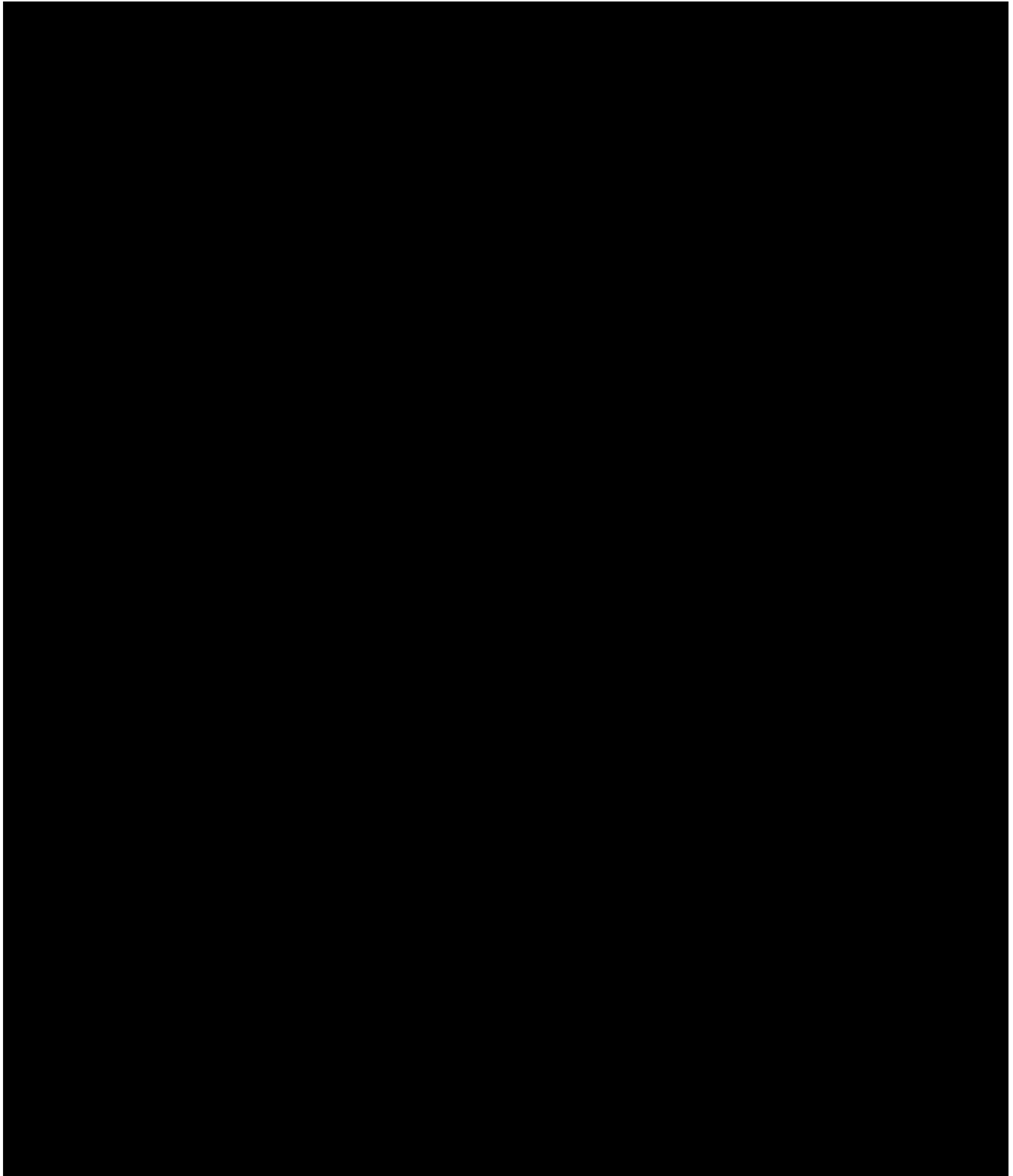
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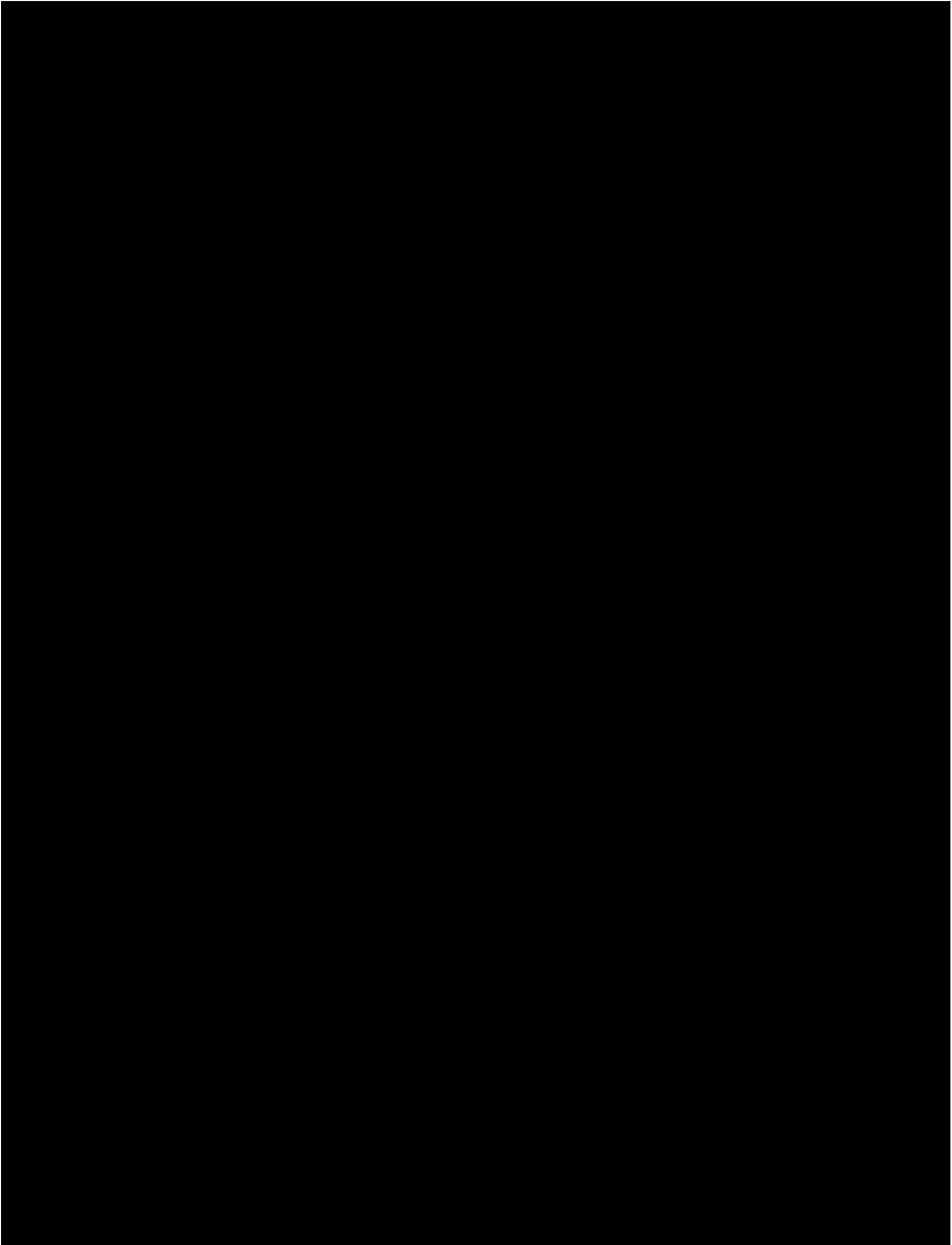
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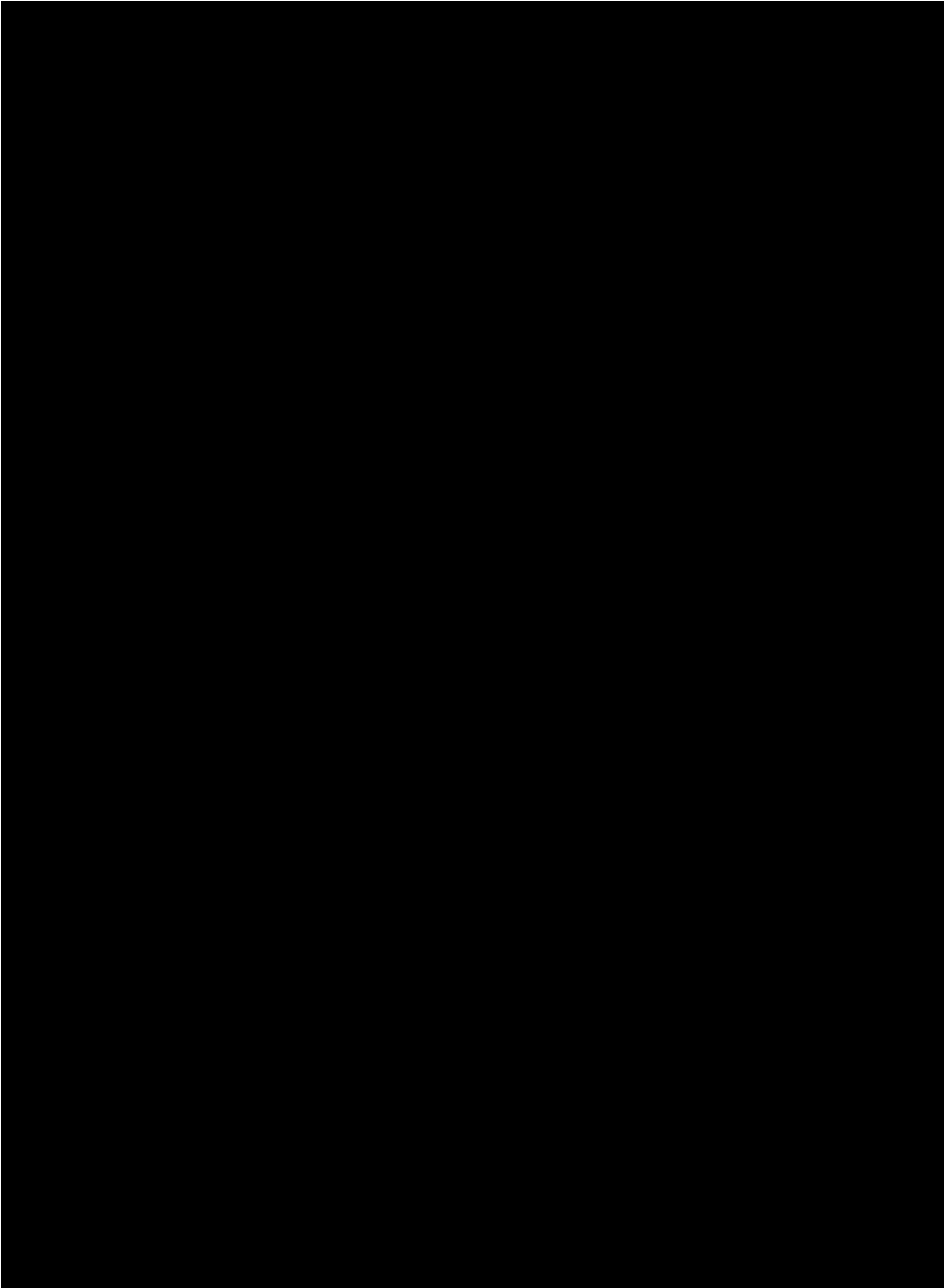
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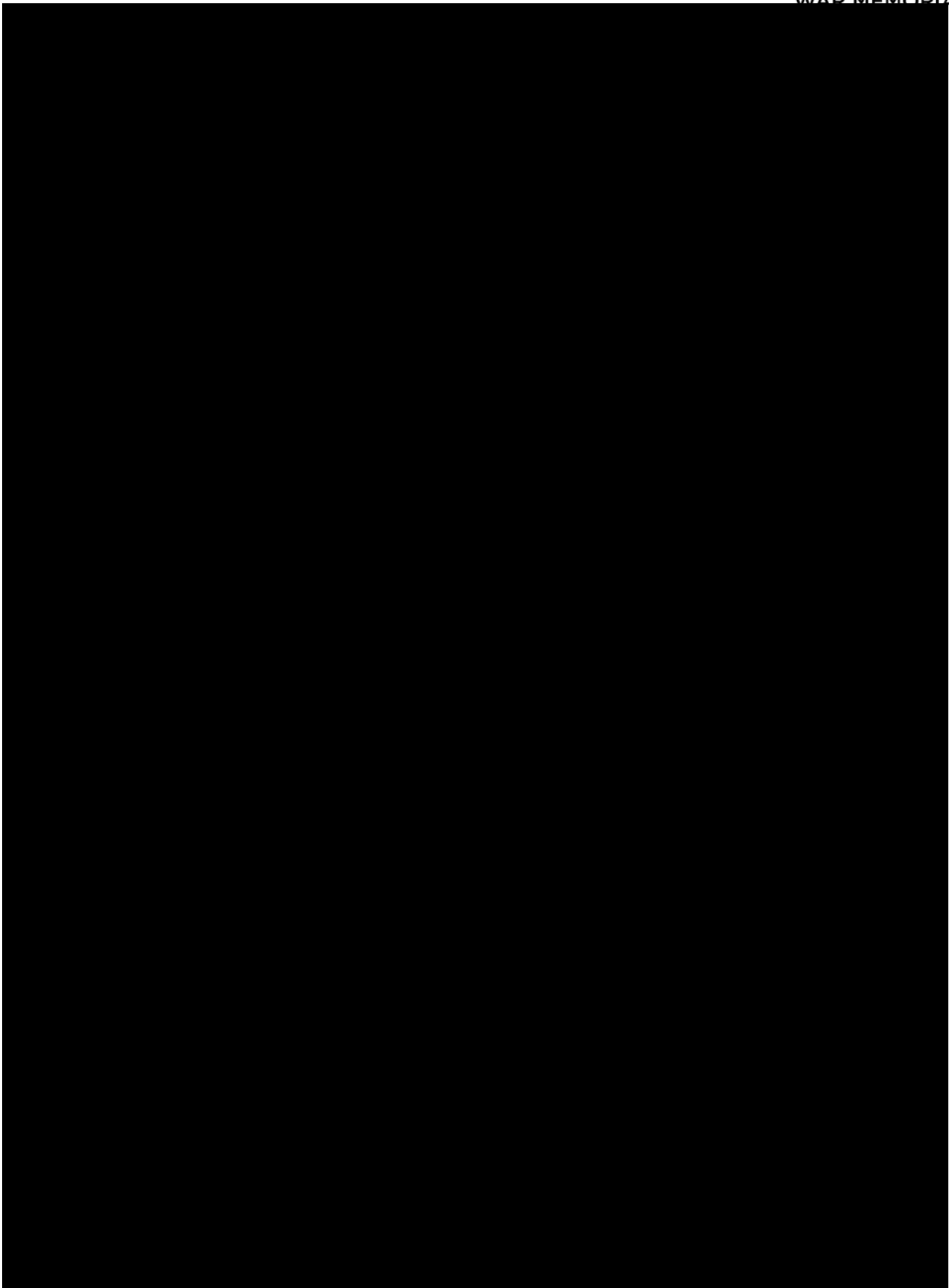


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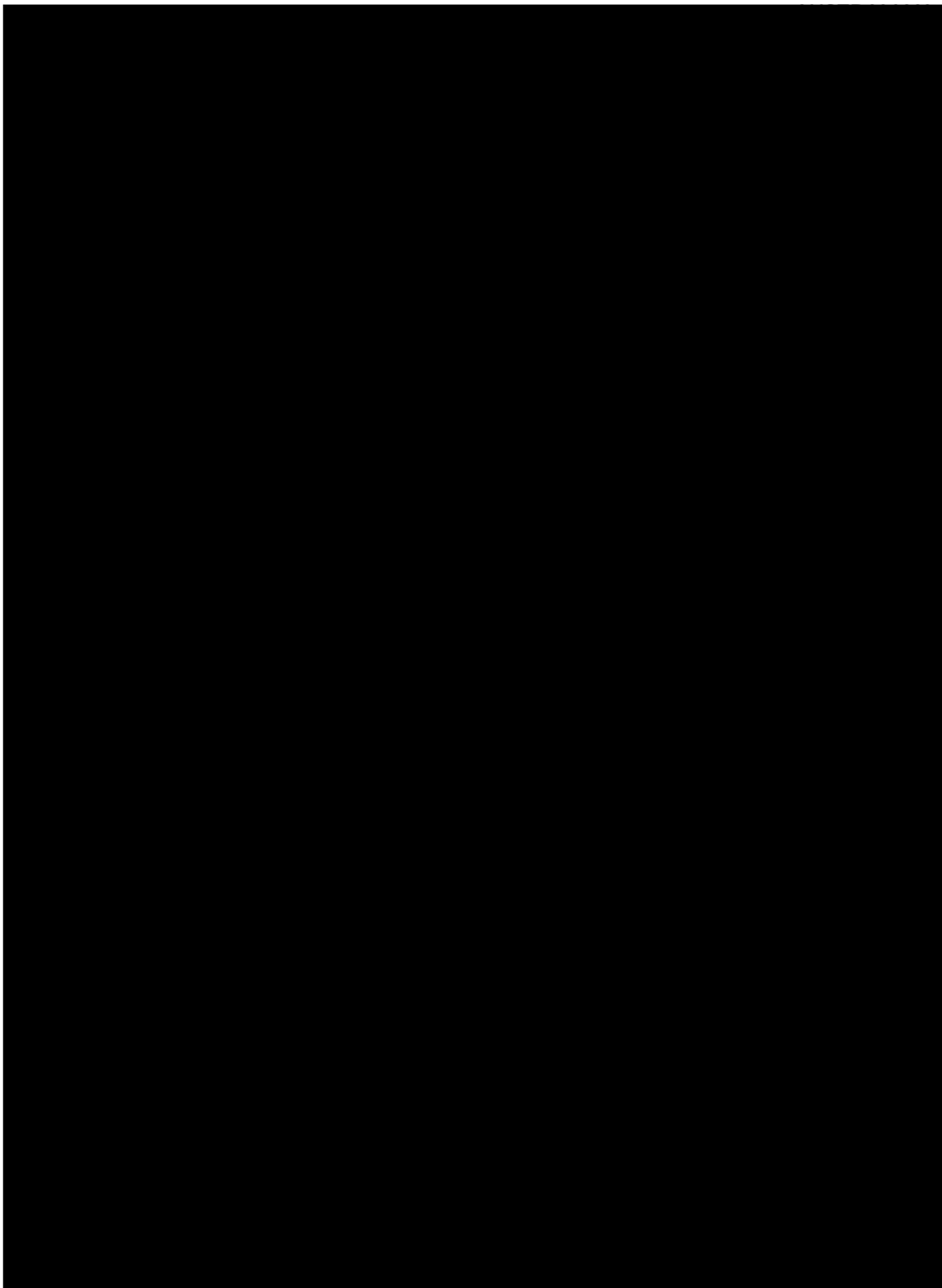
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Document No. 10

Stephanie McLachlan

From: Beau Kennett
Sent: Friday, 9 July 2021 12:17 PM
To: Stephanie McLachlan
Subject: FW: New development project FAQs available

From: Internal Comms
Sent: Thursday, 6 August 2020 1:52 PM
To: Australian War Memorial
Subject: New development project FAQs available

Good afternoon,

Today we released a series of [new development project FAQs](#) which address the key issues raised by staff and the general public. We encourage staff to familiarise themselves with these FAQs. If you have any feedback/questions, please contact the Development team: development@awm.gov.au.

This FAQs page will continue to be updated as the project progresses.

Kind regards,

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