

LEAVE US A GIFT

AUSTRALIAN WAR MEMORIAL



“Here is their spirit, in the heart of the land they loved; and here we guard the record which they themselves made.”

C.E.W. Bean, Founder of the Australian War Memorial



Our origins and purpose

Deeply moved by what he witnessed during the battle of Pozières in 1916, Australia's first official war correspondent, Charles Bean, was determined that the sacrifice of Australian soldiers should not be forgotten. He envisioned a national war museum and resolved to build what is now the Australian War Memorial.

Today the Australian War Memorial combines a shrine, a world-class museum, and an extensive archive. Its mission is leading remembrance and understanding of Australia's wartime experience.

Current page (right): Charles Bean, Australia's official war correspondent, outside his tent in the Australian Imperial Force camp at Mena, Egypt, in 1915.

Previous page (left): Last Post Ceremony commemorating HMAS *Parramatta* on 27 November 2021.

Front cover: Floral wreath laid at the Pool of Reflection acknowledging Mentoring Task Force One - Afghanistan and Special Operations servicemen who died during operations. The wreath card contains the message: "To our mates that didn't come home. Thank you for your service."

Photo: David Whittaker. AWM2020.4.94.31



Photo: A05381

Help us tell the stories that deserve to be heard

“The Australian War Memorial reflects so much of who we are as people. It is the soul of our nation, a place of connection to our past and to our future. To understand the Memorial is to understand Australia.

Your own contribution may not be possible now, so to leave a bequest to the Memorial will help ensure the men and women who serve and who have served this country, will never be forgotten.”

Mr Kerry Stokes AC, Fellow of the Australian War Memorial



Director's message

The Australian War Memorial is widely recognised as one of the most significant memorials in the world. Its purpose is to commemorate the sacrifice of those Australians who have died in war or on operational service and those who have served our nation in times of conflict. The Memorial is a place for all Australians. It's a place to reflect, remember and honour the sacrifice of those who have served our nation.

As the centre for national commemoration, the Australian War Memorial preserves, recognises and tells the stories of Australia's personnel who have served in war, conflict, peacekeeping, and humanitarian and disaster relief operations. We owe it to every veteran of every generation to have their service recognised.

The Memorial relies heavily on the generosity of our supporters and the gifts we receive to help us tell the powerful and remarkable stories of our nations' servicemen and servicewomen. With our new gallery spaces we can recognise the service and sacrifice of our modern veterans, share their experiences, and showcase our galleries in the best and most respectful way.

Leaving us a gift, big or small, in your will makes a considerable impact on our public programs, projects and activities. Funding also enables the Australian War Memorial to explore exciting ways to educate and inspire our visitors so we can meet changing needs and expectations. Gifts make possible a number of projects leaving a lasting legacy for which all Australians are truly thankful. With your support we can build upon Charles Bean's vision and legacy and tell the stories of service, comradeship, loyalty, audacity and endurance.



MR MATT ANDERSON PSM
DIRECTOR, AUSTRALIAN WAR MEMORIAL

Why gifts in wills are so important

The Memorial has a unique vision and mission, to remember those who made the ultimate sacrifice, and to provide a place for veterans to feel welcome. The Memorial strives to be a place that understands and honours their service, and tells their story to the broader public.

Gifts ensure the ongoing success of our programs so that we can tell the stories of those who serve our nation and to educate visitors on Australia's experience of war and conflict.

Bushmasters and members of Reconstruction Task Force 4 (RTF-4) pictured at Camp Holland at Tarin Kot, Uruzgan, in Afghanistan. RTF-4 deployed to Uruzgan Province in April 2008, and comprised of 41 different units from the Australian Defence Force.





Operation Catalyst veteran Major Dave Heatley with his daughter Charlotte at the National Parade at the Memorial on 21 November 2009. Operation Catalyst was the Australian Defence Force's contribution to the effort to develop a secure and stable environment in Iraq.





Big or small, a gift can make a difference

In 2015, the Australian War Memorial received a generous gift left in a will. The funds established a four-year research project resulting in the publication of *The Long Shadow: Australia's Vietnam Veterans since the War*. Written by Dr Peter Yule, and with insights of 100 interviews with Vietnam veterans, the book describes their post-war experiences, the changing attitudes of the public and government, the evolving medical understanding of veterans' health issues and the impact of war.

Published in 2020, this research was welcomed by a generation of veterans 50 years after the Vietnam War.

Current page (left): Australian troops look on as an airstrike hits suspected enemy positions in the Long Hai Hills, Phuoc Tuy province, August 1969.

Next page (left): Corporal Graham Pashley, of 7th Battalion, the Royal Australian Regiment, is rushed to a helicopter for evacuation after collapsing from heat exhaustion in November 1967.

Previous pages 6-7: Detail of stained-glass windows in the Hall of Memory.

Photo: Marcus Fillinger. AWM2021.4.33.3



We are so grateful for those who give without hesitation. Gifts, big or small, make a considerable impact on our public programs.

Royal Australian Army Nursing Corps
Lieutenant Margaret Ahern (left) and
Lieutenant Terrie Roche in Hoa Long
village near the Australian Task Force
Base, Vietnam, in 1967.



Royal Australian Air Force personnel attended the Last Post Ceremony commemorating Air Mechanic William Henry Lord, one of the earliest members of the fledgling Australian Flying Corps, on 30 March 2021.

Different ways you can leave a gift

DIRECT YOUR SUPPORT WHERE THE NEED IS GREATEST

The Australian War Memorial relies heavily on gifts designated for general purposes, which enables us to direct funds where they are most needed.

SUPPORT A SPECIFIC AREA OR PROJECT

You may wish to support an area or project that is meaningful to you. If you have anything particular in mind, please get in touch to discuss your wishes.

THE AUSTRALIAN WAR MEMORIAL ANZAC FOUNDATION

The most effective way to leave a gift in your will to the Memorial is through the Australian War Memorial Anzac Foundation which was created more than 20 years ago to help build a secure and independent financial base. All gifts (unless otherwise specified) are invested strategically, providing capital growth and ongoing income to strengthen the Memorial's financial position.

The Australian War Memorial Anzac Foundation has been endorsed under the *Income Tax Assessment Act 1997* as an income tax exempt charitable entity and deductible gift recipient.



MAKING A BEQUEST

When formalising your bequest wishes we strongly recommend you seek independent advice to ensure the validity of your will and that it accurately reflects your intentions.

COMMON BEQUEST OPTIONS

A PERCENTAGE BEQUEST

This is often regarded as the most flexible way to give as you don't have to adjust the value of your gifts to account for inflation, or changes to your total assets.

A RESIDUAL BEQUEST

This is a gift of whatever is left in your estate, after you have taken care of your loved ones.

A SPECIFIC OR PECUNIARY BEQUEST

Where you give a specific sum of money or asset.

SUGGESTED WORDING* FOR YOUR ADVISORS

Unrestricted bequest: I give to the Australian War Memorial Anzac Foundation (ABN 36 076 006 650), in the Australian Capital Territory, Australia, [the sum of \$_____] or [__% of my estate], free of any tax or duty. Such sum is to be applied to the [general purposes] of the Australian War Memorial and I direct that a receipt from an authorised officer of the Australian War Memorial, shall be a good and sufficient discharge to my executors in respect of this gift.

Specific bequest: I give to the Australian War Memorial Anzac Foundation (ABN 36 076 006 650), in the Australian Capital Territory, Australia, [the sum of \$_____] or [__% of my estate], free of any tax or duty. Without creating a binding trust, I direct that the funds be used and applied for the purposes of _____ or if the purpose no longer exists then for a similar purpose at the discretion of the Australian War Memorial. I direct that a receipt from an authorised officer of the Australian War Memorial, shall be a good and sufficient discharge to my executors in respect of this gift.

*The above wording is information for your legal advisor and should not be relied upon as legal advice.

For more information, please contact Elliot Woods,
Head of Communications and Marketing, on
(02) 6243 4523 or via email at **bequests@awm.gov.au**




Photo: Marcus Fillinger. AWM 2021/4/33/33

Back cover: Red Poppies in bloom
in the Flanders Memorial Garden.

Photo: David Whittaker. AWM2019.4.231.3

“Leaving a bequest to the Australian War Memorial is my way of ensuring that my children, grandchildren, great-grandchildren and all the generations don’t forget the sacrifice of my father and the countless other Australians who went to war for our country.”

Anonymous donor

