AUSTRALIAN WAR MEMORIAL

# **YOUR BEQUEST**







Here is their spirit, in the heart of the land they loved; and here we guard the record which they themselves made.

C.E.W Bean, Founder

The Australian War Memorial was conceived on the battlefields of the First World War as a monument to those who sacrificed their lives. Following its opening in 1941, this role has expanded to include all wars where Australians have served overseas.

The idea for a war memorial came to Charles Bean on the battlefields of the First World War. Realising that so many Australians could never afford to visit the places where their loved ones had died, he resolved to bring relics of those places back to Australia. The Australian War Memorial now serves to honour all those who have fallen in war. It is a shrine, a museum of relics, and a centre of research and understanding.

Today considered one of the most significant memorials in the world, the Australian War Memorial attracts over a million visitors each year.



# CONNECTING OUR PAST, PRESENT AND FUTURE

Since its inception, the Australian War Memorial has become much more than a monument to fallen soldiers. We connect the past to the present, helping visitors understand the enduring impact of war and how it has shaped our national and personal identity.

Future expansion plans will ensure we also connect to the future and work to tell the stories of a new generation of servicemen and servicewomen to a new generation of visitors.

Recording, interpreting and preserving the stories and artefacts of war is an important responsibility, one that you can assist us with. We are looking for people who understand the importance of our work and the value of investing in it.



## AUSTRALIAN WAR MEMORIAL BEQUESTS

At the Australian War Memorial, bequest donors play a particularly important role in connecting the past, present and future. Bequests do not fund the ongoing operational costs of the Memorial. Bequests create long-term financial security, allowing us to plan ahead and confidently pursue our vision for the benefit of all Australians now and in the future.

Making a bequest to the Australian War Memorial is both simple and satisfying. As well as being a practical way to continue giving beyond your lifetime, your bequest will create a lasting legacy that embodies your generosity, and values.

"Leaving a bequest to the Australian War Memorial is my way of ensuring that my children, grandchildren, great-grandchildren and all the generations don't forget the sacrifice of my father and the countless other Australians who went to war for our country."

Anonymous donor to the Memorial



## THE AUSTRALIAN WAR MEMORIAL ANZAC FOUNDATION

The most effective way to make a bequest to the Australian War Memorial is through the Australian War Memorial Anzac Foundation.

The Anzac Foundation was created over 20 years ago to help build a secure and independent financial base for the Australian War Memorial. All gifts (unless otherwise specified) are invested strategically, providing capital growth and ongoing income to strengthen the Memorial's financial position.

Making a bequest through the Anzac Foundation will maximise the value of your support and see the benefit of your generosity continue well beyond your lifetime.

The Australian War Memorial Anzac Foundation has been endorsed under the *Income Tax Assessment Act 1997* as an income tax exempt charitable entity and deductible gift recipient. The Australian War Memorial reflects so much of who we are as people. It is the soul of our nation, a place of connection to our past and to our future. To understand the Memorial is to understand Australia.

I have been fortunate to have been able to assist the Memorial with philanthropic support for a number of years. We can all contribute in different ways. Your own contribution may not be possible now, so to leave a bequest to the Memorial will help ensure the men and women who serve and who have served this country, will never be forgotten. It will also contribute to the growth and development of this exceptional institution so that it continues to resonate with visitors and all Australians for generations to come.

I encourage anyone who has visited the Australian War Memorial, and experienced the powerful emotions arising from the sacrifice made by these men and women, to consider a bequest to the Australian War Memorial. By doing so, you will be helping to safeguard the future of this magnificent Memorial to the story of those Australians who sacrificed so much for us, our freedoms and in the hope of a better world.

Kerry Stokes AC Chairman of the Council of the Australian War Memorial



When forming your bequest plans, we encourage you to have a confidential discussion with our Marketing and Sponsorship Manager about creating a bequest that meets your personal goals for giving. We can talk you through the different options, some which are listed below and help direct your support in a way that is meaningful to you.

We also strongly recommend you seek independent legal advice to ensure the validity of your Will and that it accurately reflects your intentions.

There are various options when making a bequest to the Australian War Memorial. Some of the most common are outlined below.

#### A percentage bequest

This is often regarded as the most flexible way to give as you don't have to adjust the value of your gifts to account for inflation, or changes to your total assets

#### A residual bequest

This is a gift of whatever is left in your estate, after you have taken care of your loved ones

#### A specific or pecuniary bequest

Where you give a specific sum of money or asset

You will also need to consider whether you wish to designate the purpose of your gift or make an unrestricted bequest that can be used to support the area of greatest need.

Wording OUR BEQUEST

The examples\* below may assist your advisers when drafting your Will:

Unrestricted bequest: I give to the Australian War Memorial Anzac Foundation (ABN 36 076 006 650), in the Australian Capital Territory, Australia, [the sum of \$\_\_\_\_] or [ \_\_% of my estate], free of any tax or duty. Such sum is to be applied to the [general purposes] of the Australian War Memorial and I direct that a receipt from an authorised officer of the Australian War Memorial, shall be a good and sufficient discharge to my executors in respect of this gift.

Specific bequest: I give to the Australian War Memorial Anzac Foundation (ABN 36 076 006 650). in the Australian Capital Territory, Australia, [the sum of \$ ] or [ \_\_% of my estate], free of any tax or duty. Without creating a binding trust, I direct that the funds be used and applied for the purposes of or if the purpose no longer exists then for a similar purpose at the discretion of the Australian War Memorial. I direct that a receipt from an authorised officer of the Australian War Memorial, shall be a good and sufficient discharge to my executors in respect of this gift.

\*Important note: The above examples should not be taken or relied upon as providing legal advice. You should make your own enquiries and seek your own independent legal advice on the wording of any bequest made in favour of the Australian War Memorial.





BEQUEST of work

The generosity of Vietnam veteran Major John Milton Gillespie is helping to bring new insight into the enduring impact of the Vietnam War.

In 2012 the Australian War Memorial received a bequest from the estate of Major Gillespie with instructions to use the gift for the acquisition of art. Subsequently, the Memorial commissioned Dr Dacci Dang to interview veterans and create works of art that explore the wartime experience of Vietnamese Australians. These works are an important and valuable addition to the Australian War Memorial's National Collection.

Thanks to the Gillespie Bequest, visitors will gain a new perspective on the Vietnam War and further their understanding of the conflict and the enduring impact of those who experienced it.

## WE WOULD LIKE TO PERSONALLY

The Australian War Memorial greatly values the gifts, large and small, that help us fulfil our purpose. We welcome the opportunity to thank our supporters and keep them updated on what is happening at the Memorial, but often we don't learn about a bequest until it is too late to express our gratitude.

Please let us know about your decision to make a bequest to the Australian War Memorial. It will give us the chance to thank you personally, to discuss your preferences for the application of the gift, and to share important news with you.

All discussions about bequests will be treated with the strictest confidence.

#### FOR MORE INFORMATION

For further information regarding bequests to the Australian War Memorial please contact the Marketing and Sponsorship Manager at **02 6243 4392** or via email **bequests@awm.gov.au**  Please detach and send this section to: Marketing and Sponsorship Manager Australian War Memorial GPO Box 345 Canberra City ACT 2601

### **BEQUEST FORM**

I have already made a provision in my Will for the Australian War Memorial.

I would like to speak to someone about making a bequest.

I would like more information about making a donation during my lifetime.

## Contact person

Dr/Mr/Mrs,	/Ms/Miss/Rank						
Name:							
Address:							
Suburb:							
State:			Postcode:				
Home ph:			Work ph:				
Email:							
Date of birth (optional):							

What these men did nothing can alter now. The good and the bad, the greatness and smallness of their story will stand .... It rises, as it always will rise, above the mists of time, a monument to great-hearted men; and, for their nation, a possession for ever.

C.E.W Bean, Founder

Australian War Memorial GPO Box 345 Canberra City ACT 2601 www.awm.gov.au

